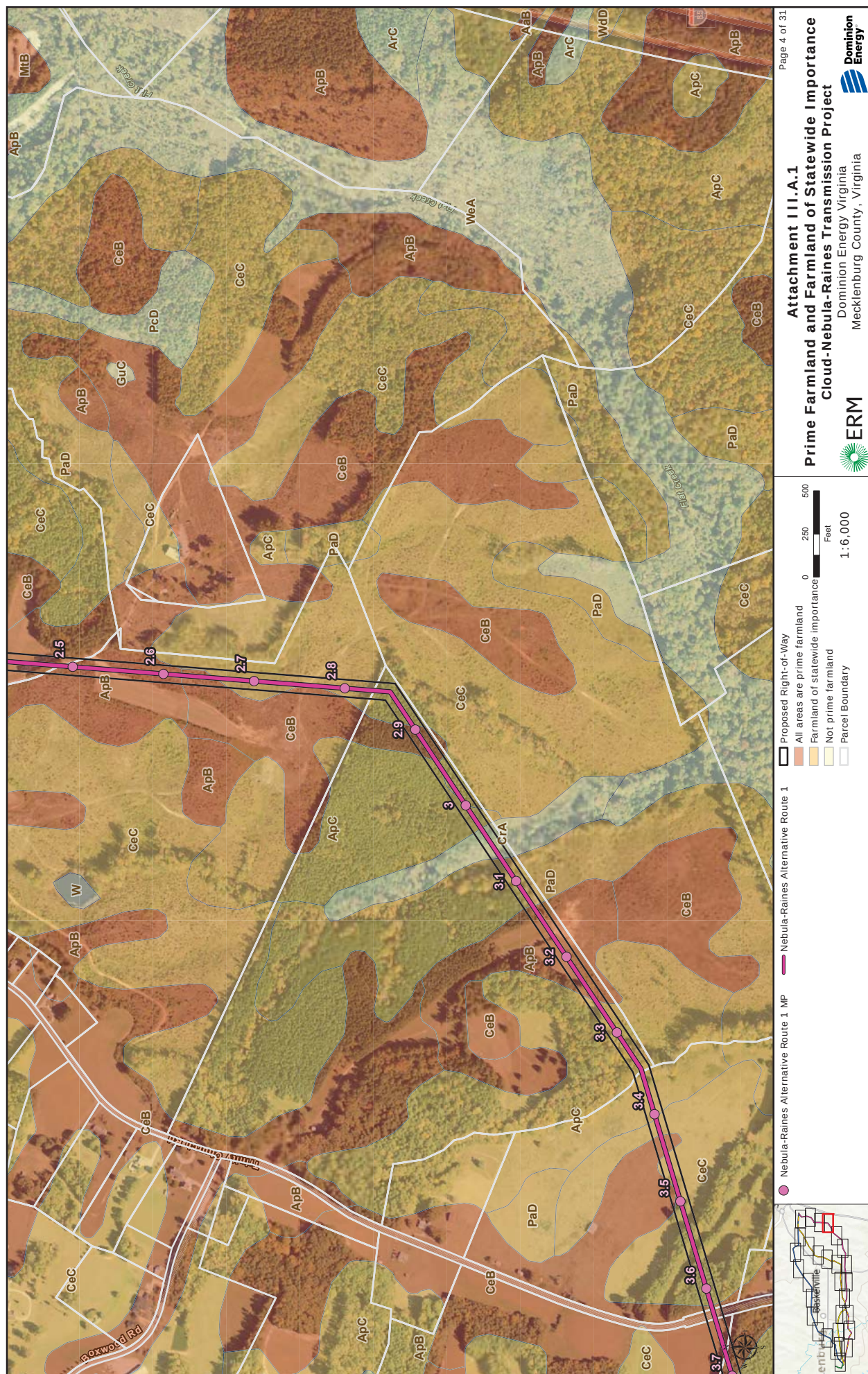
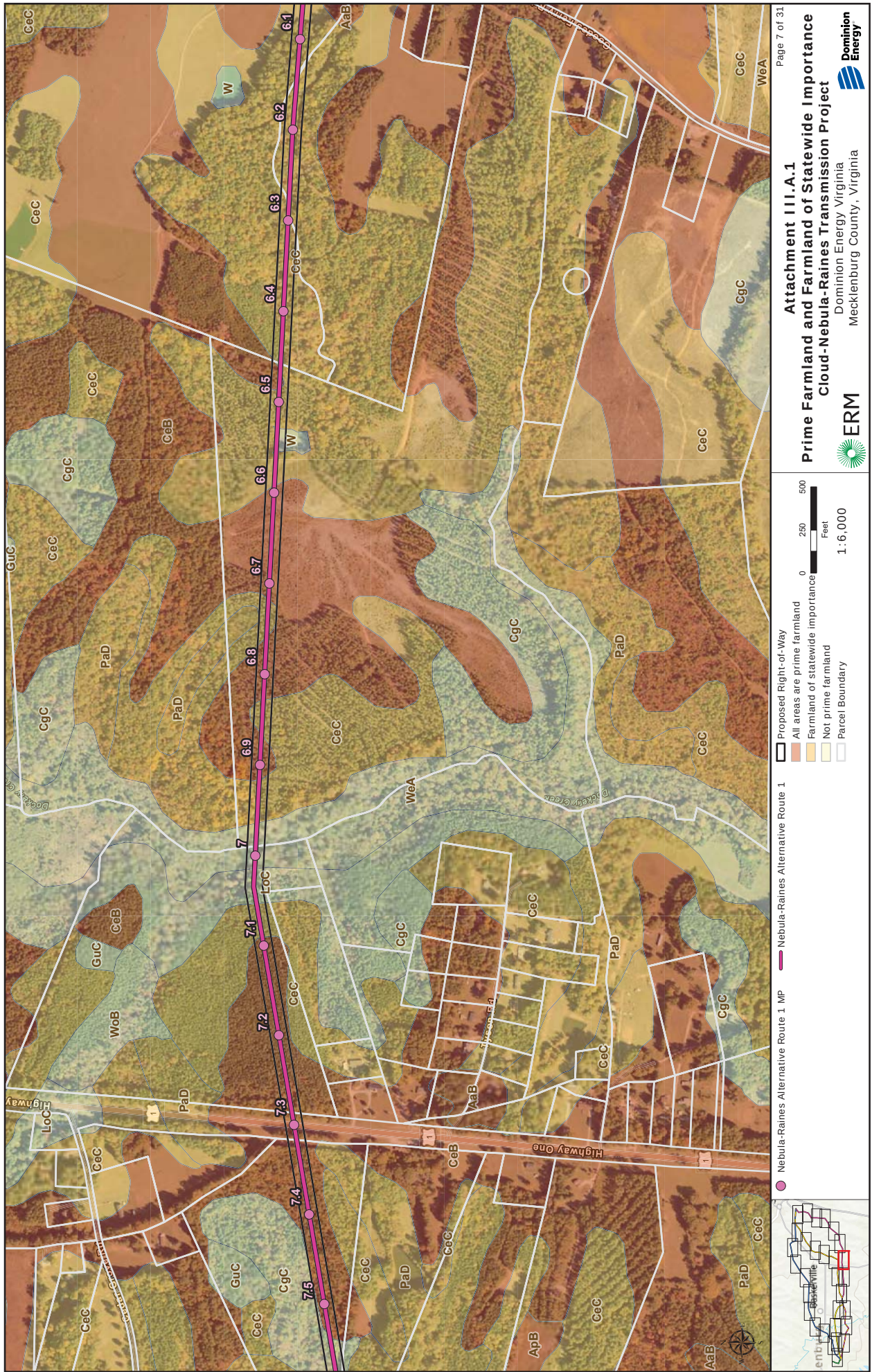
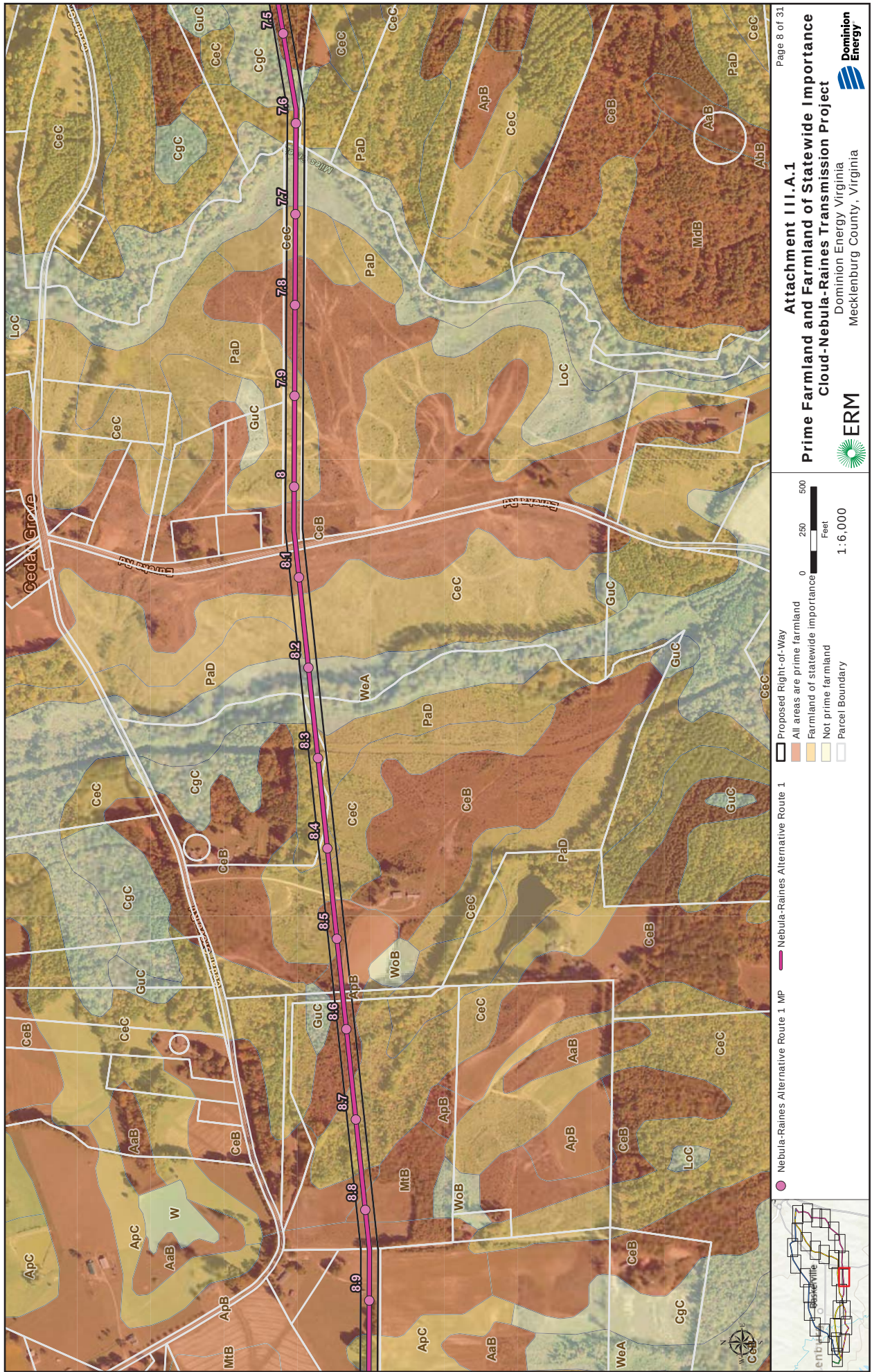


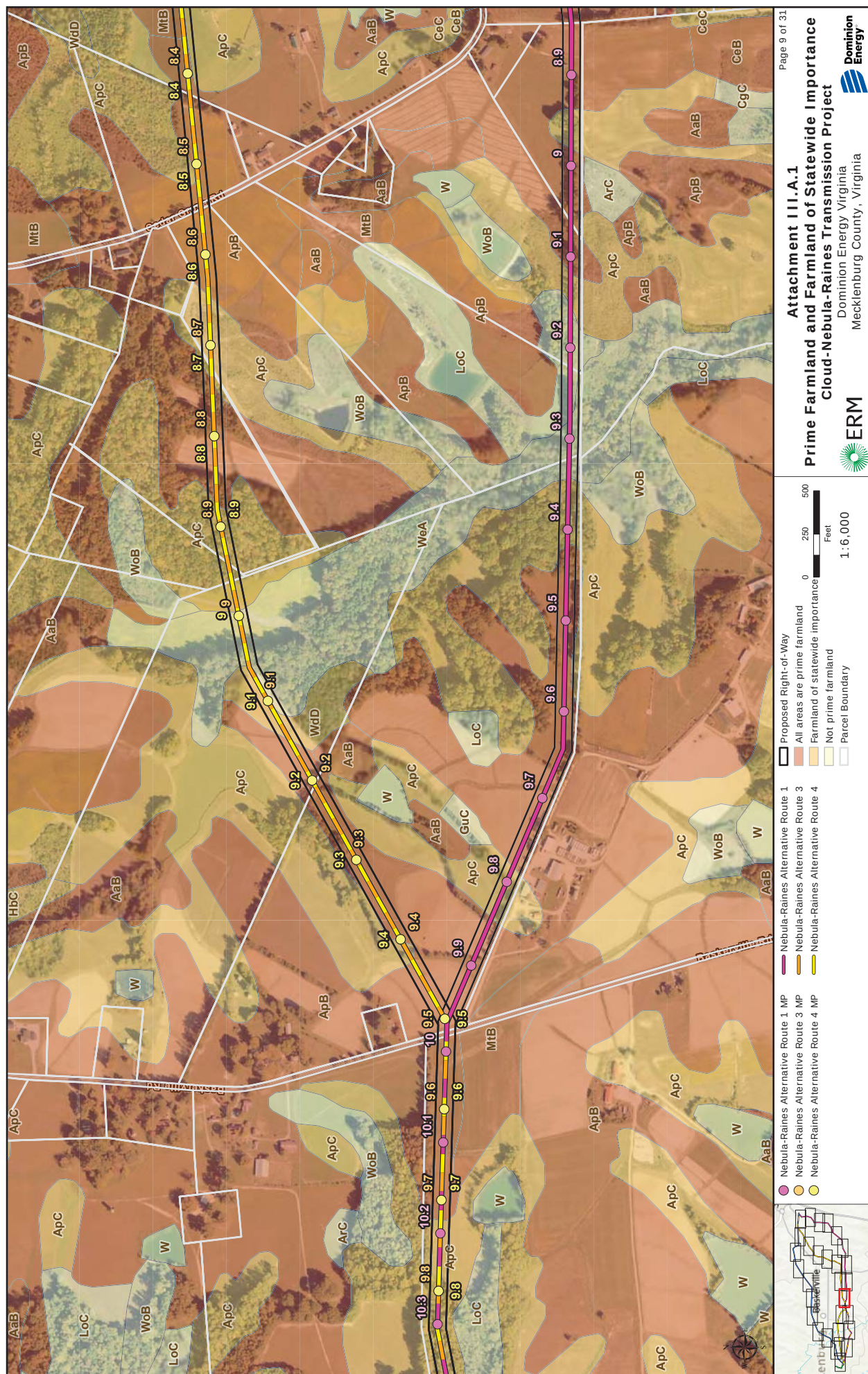


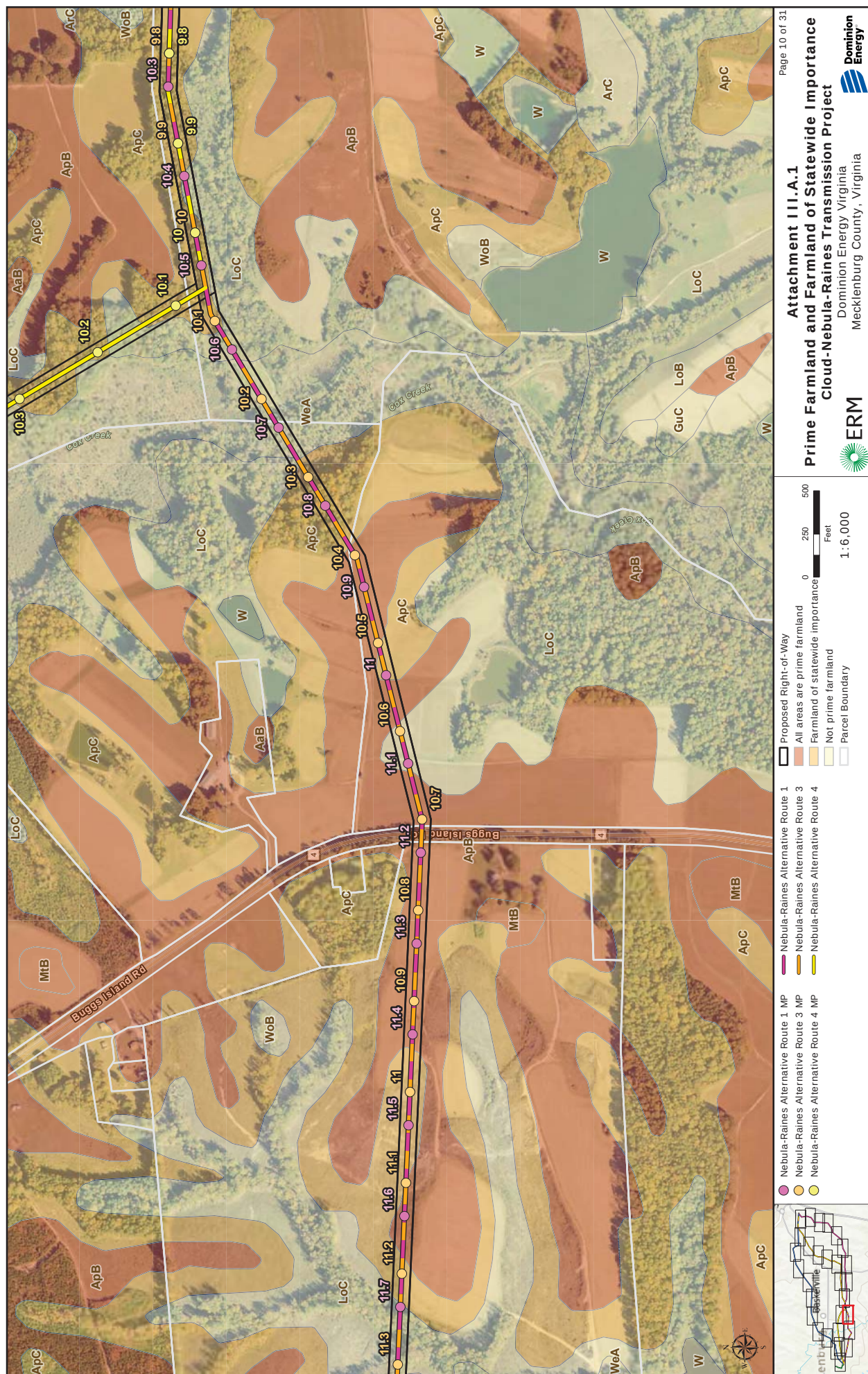


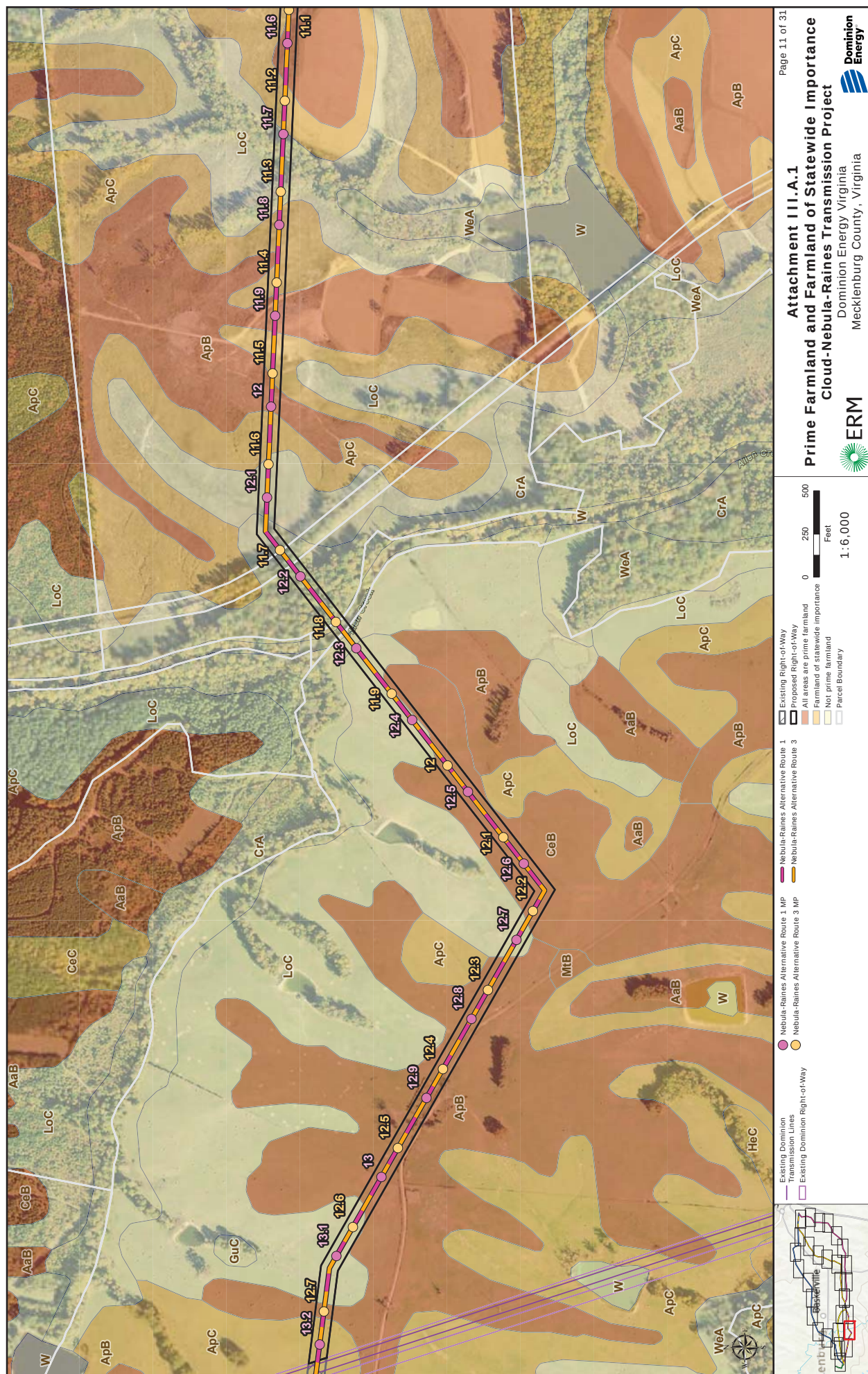


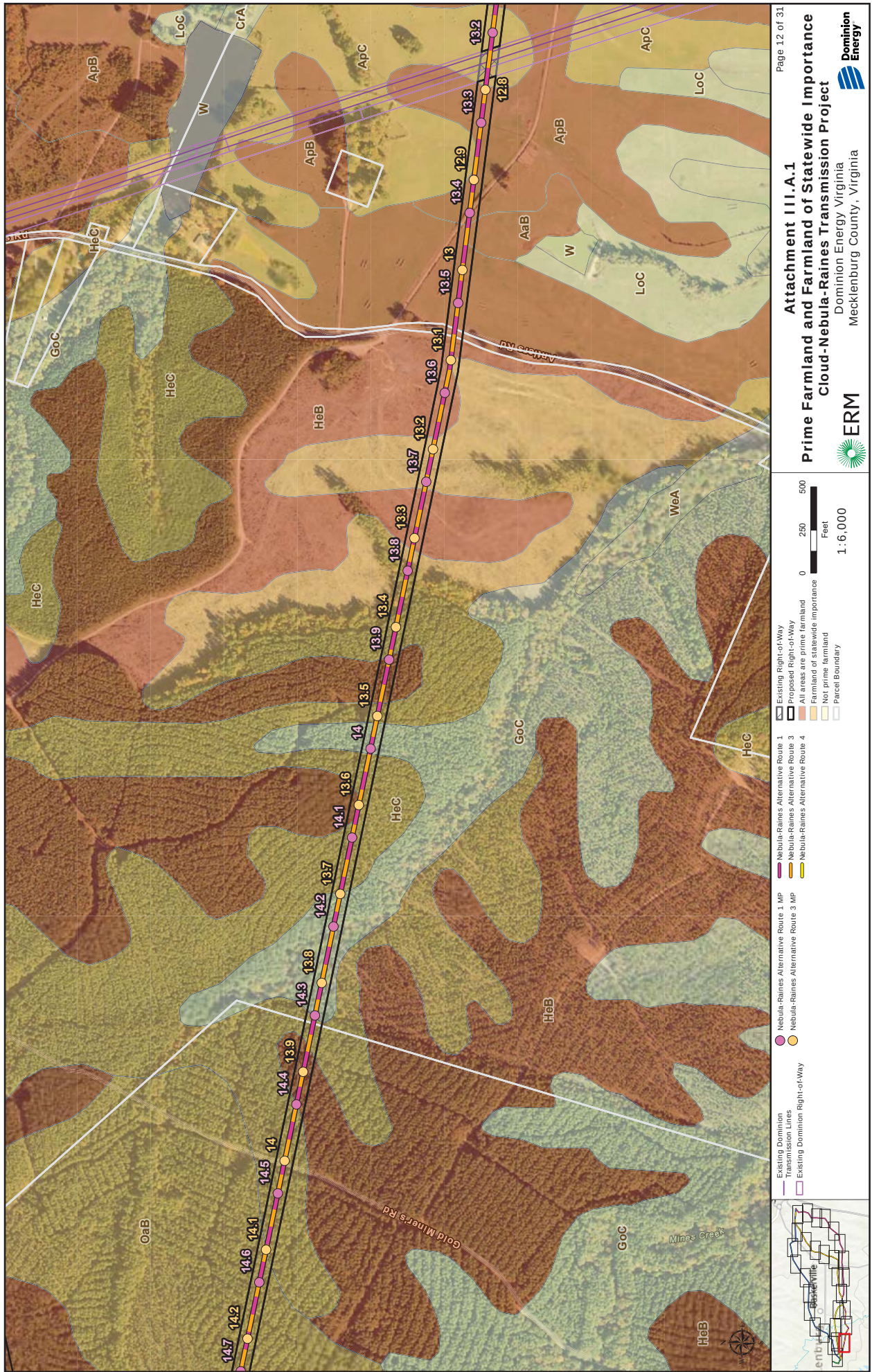


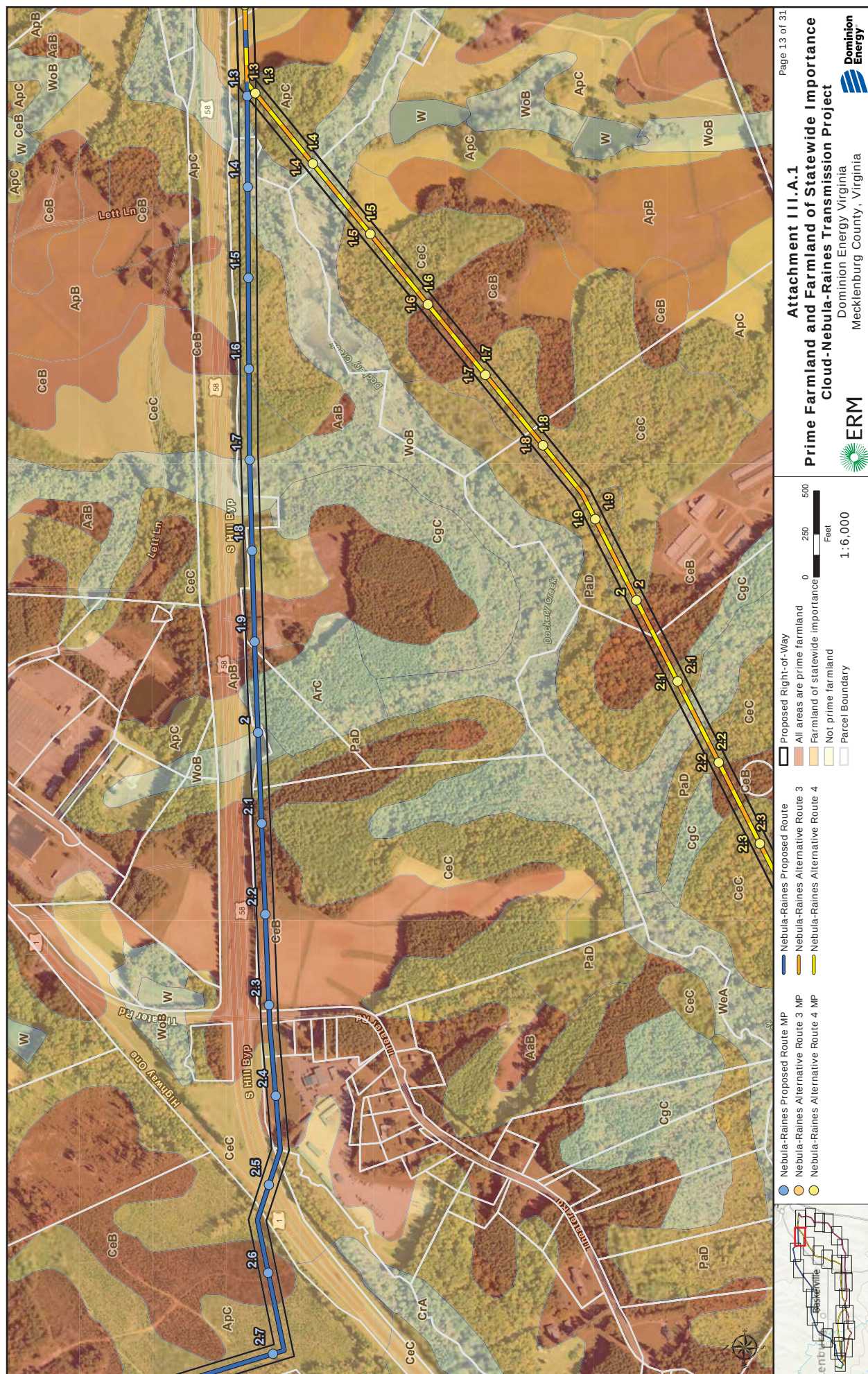


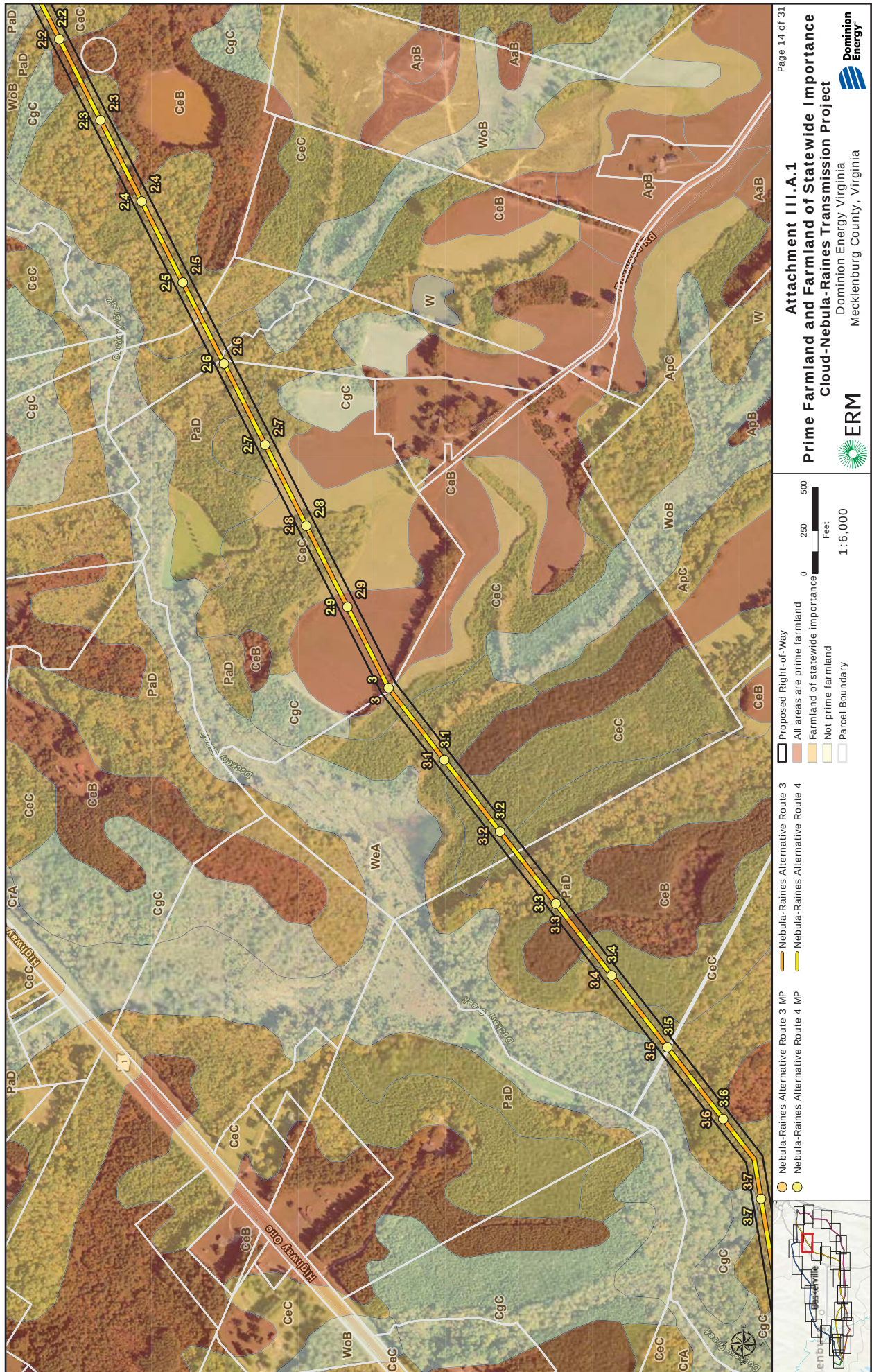


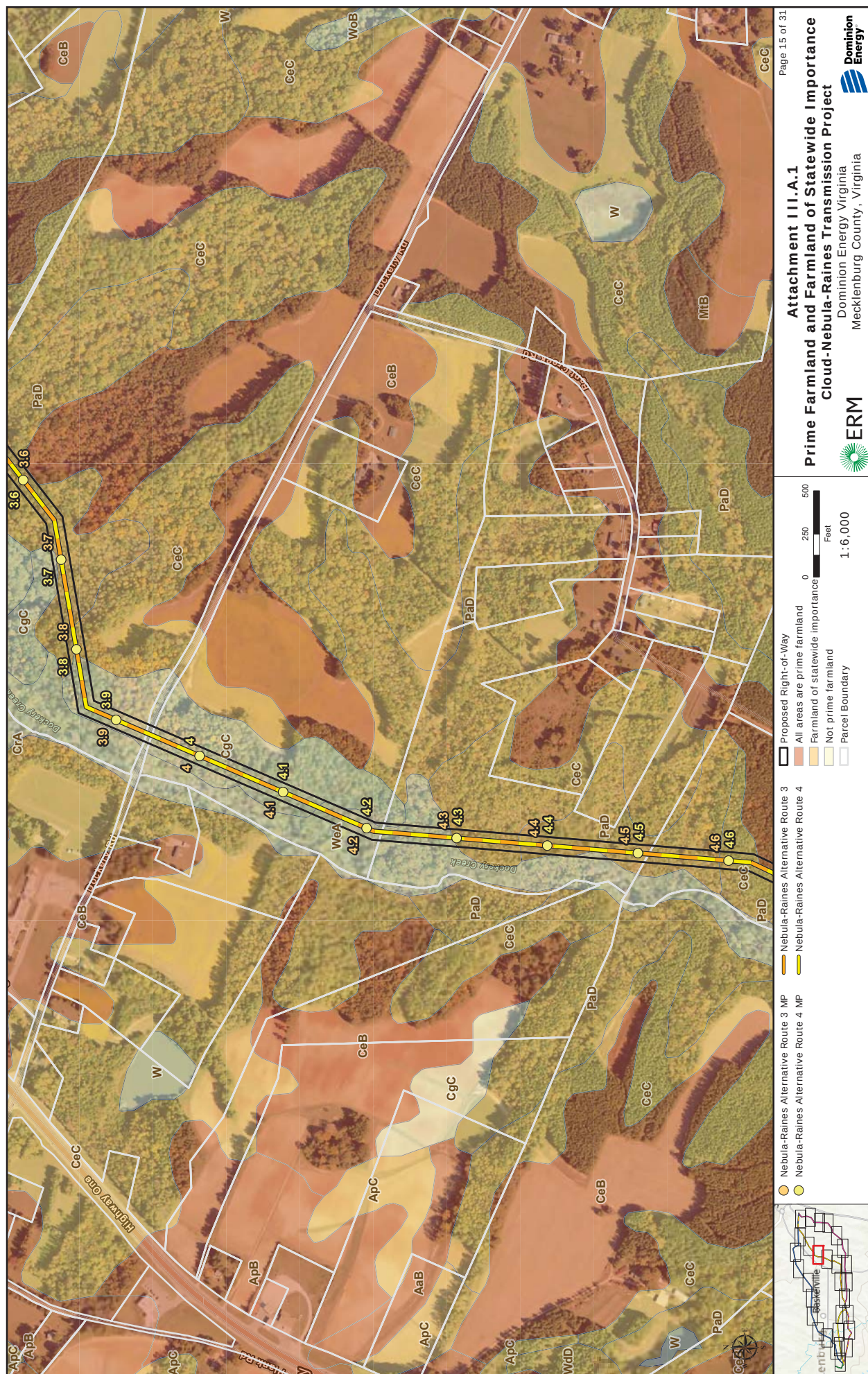


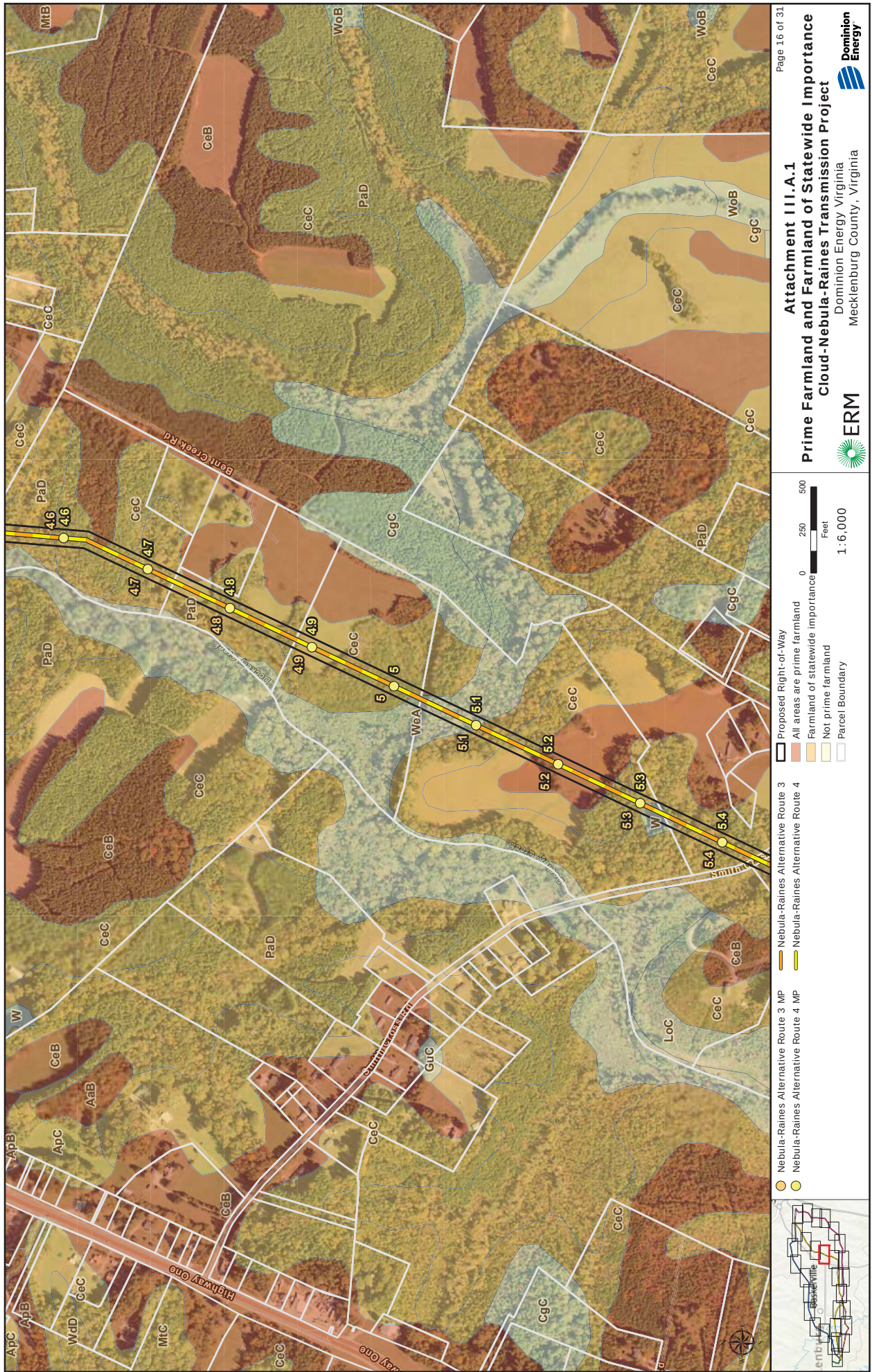


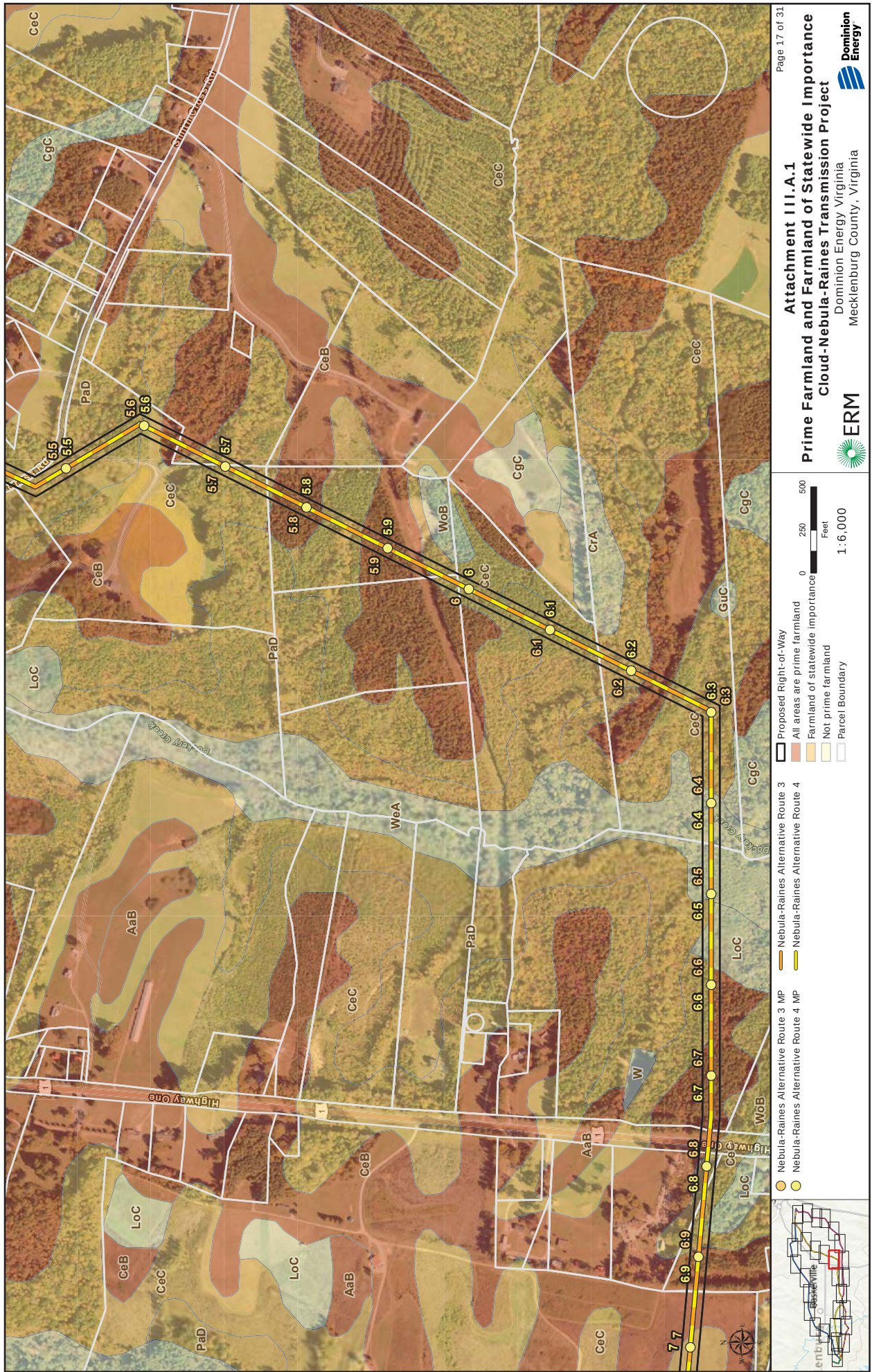




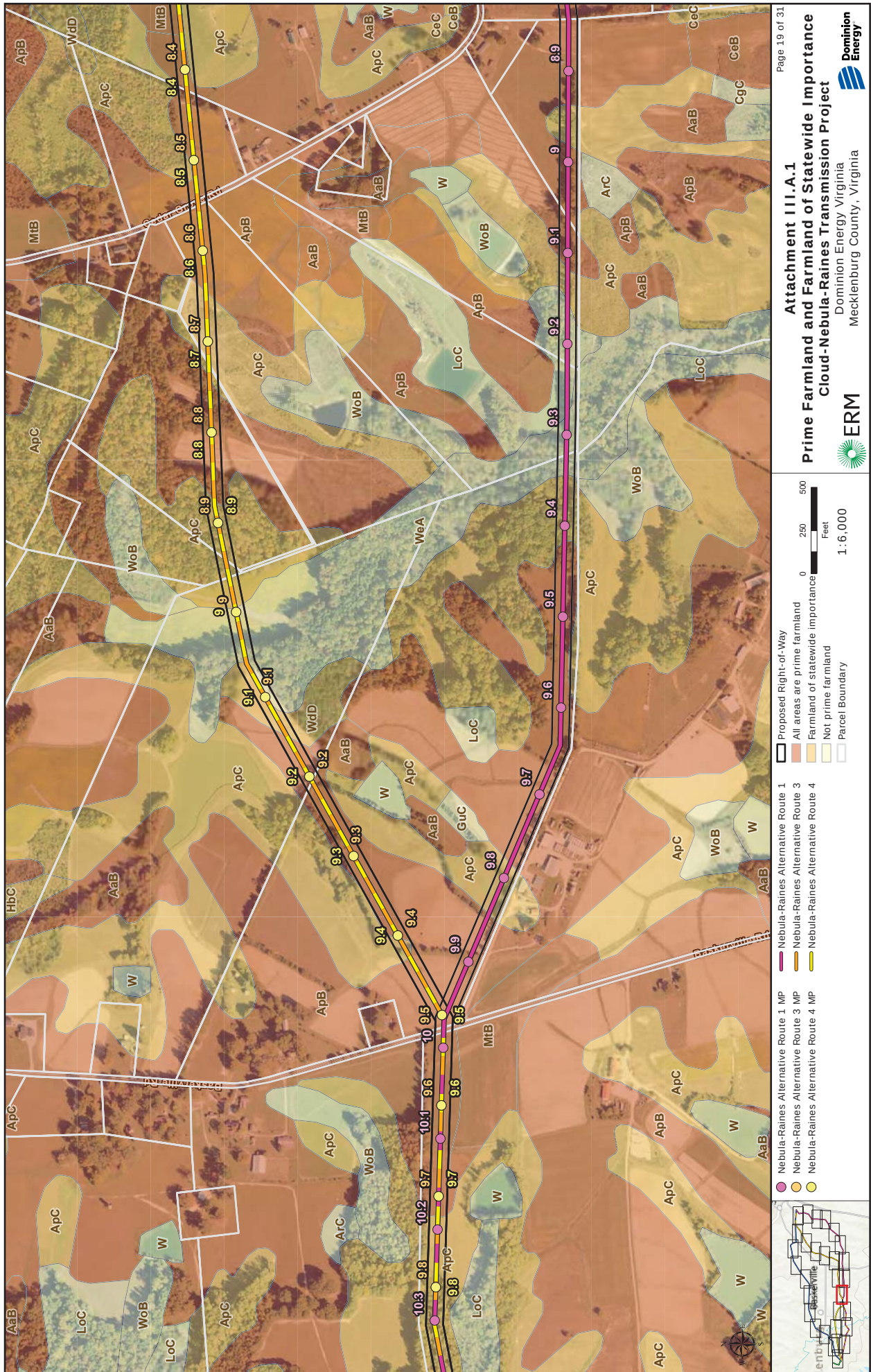


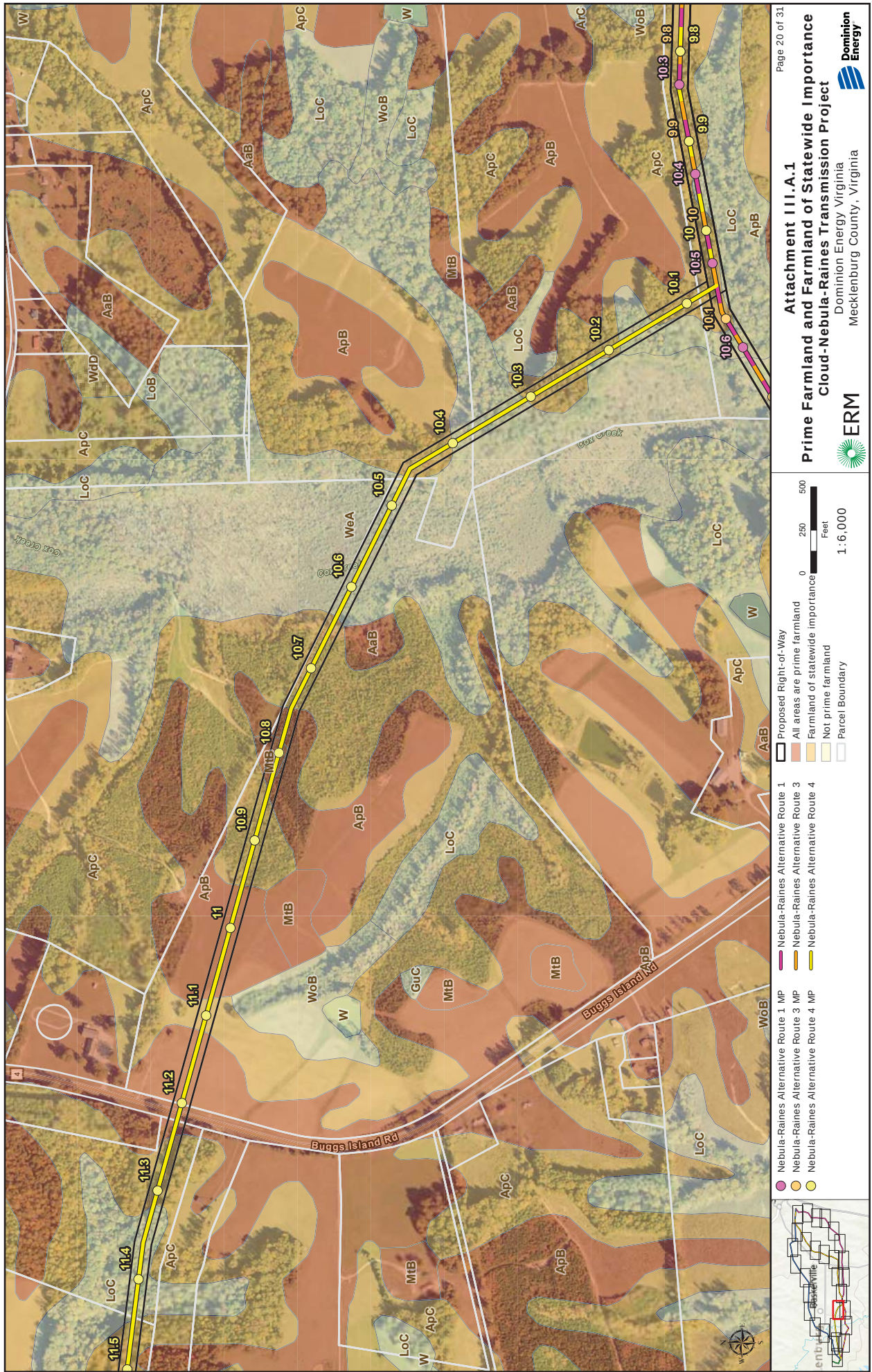


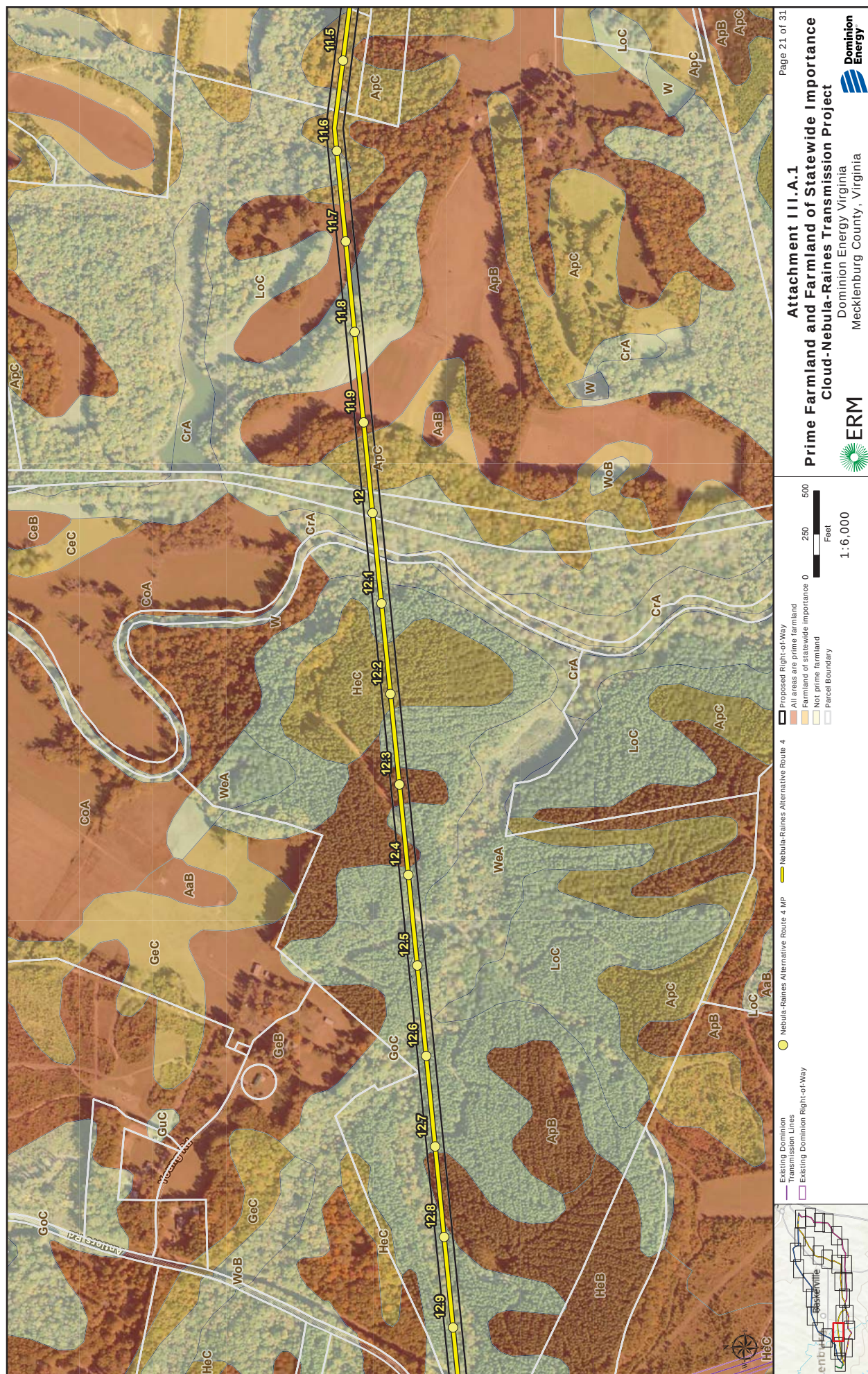


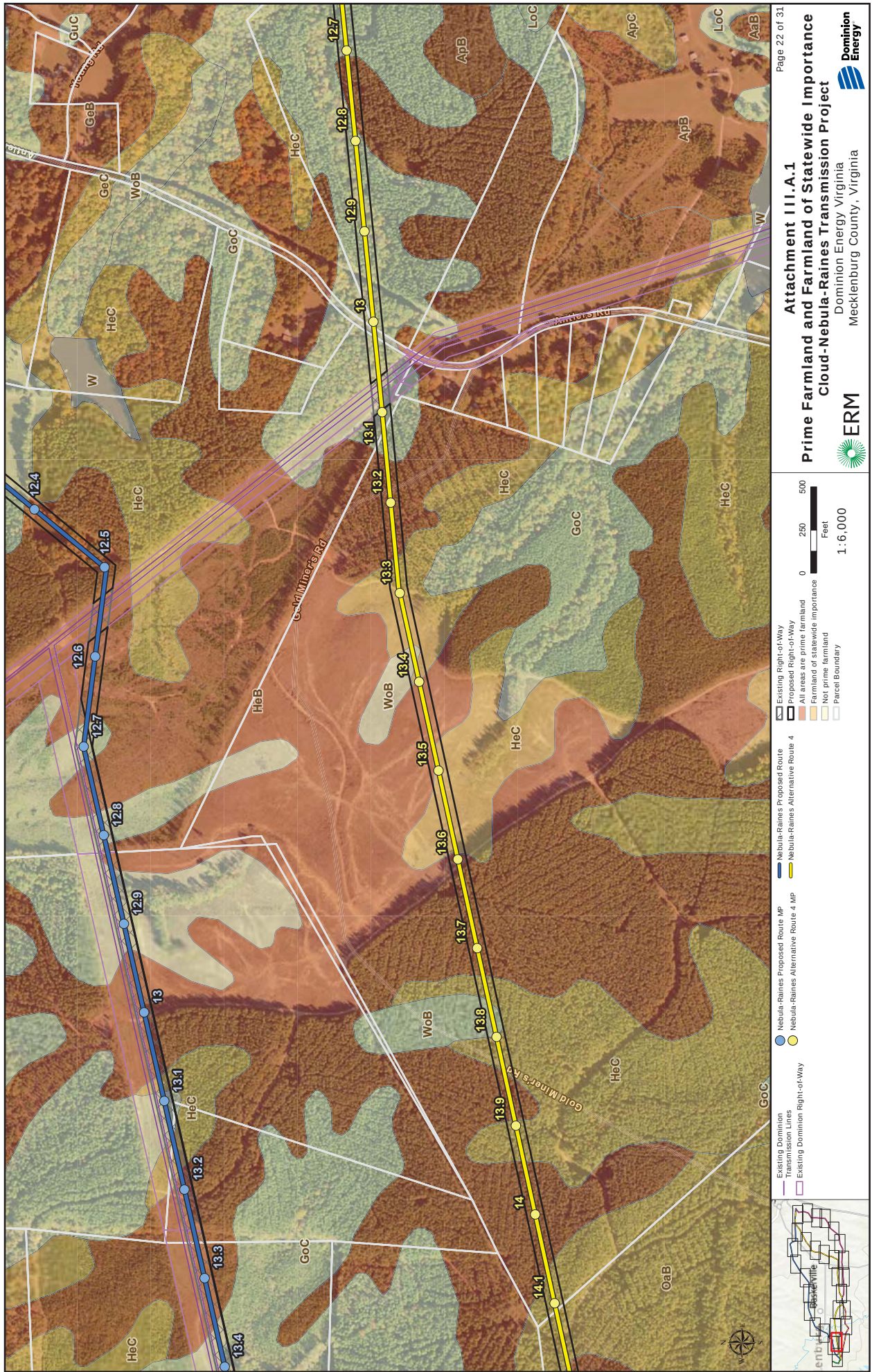


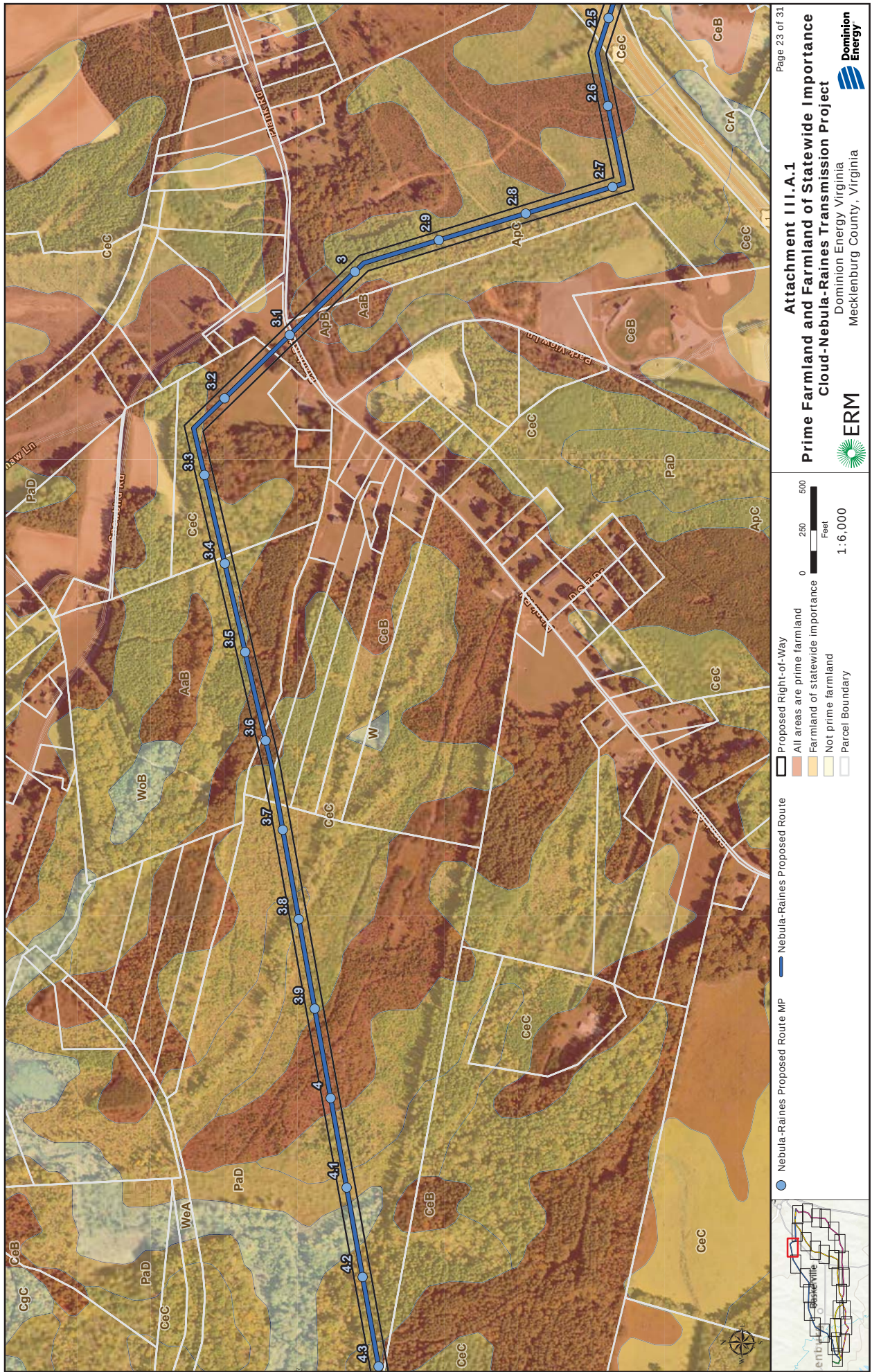


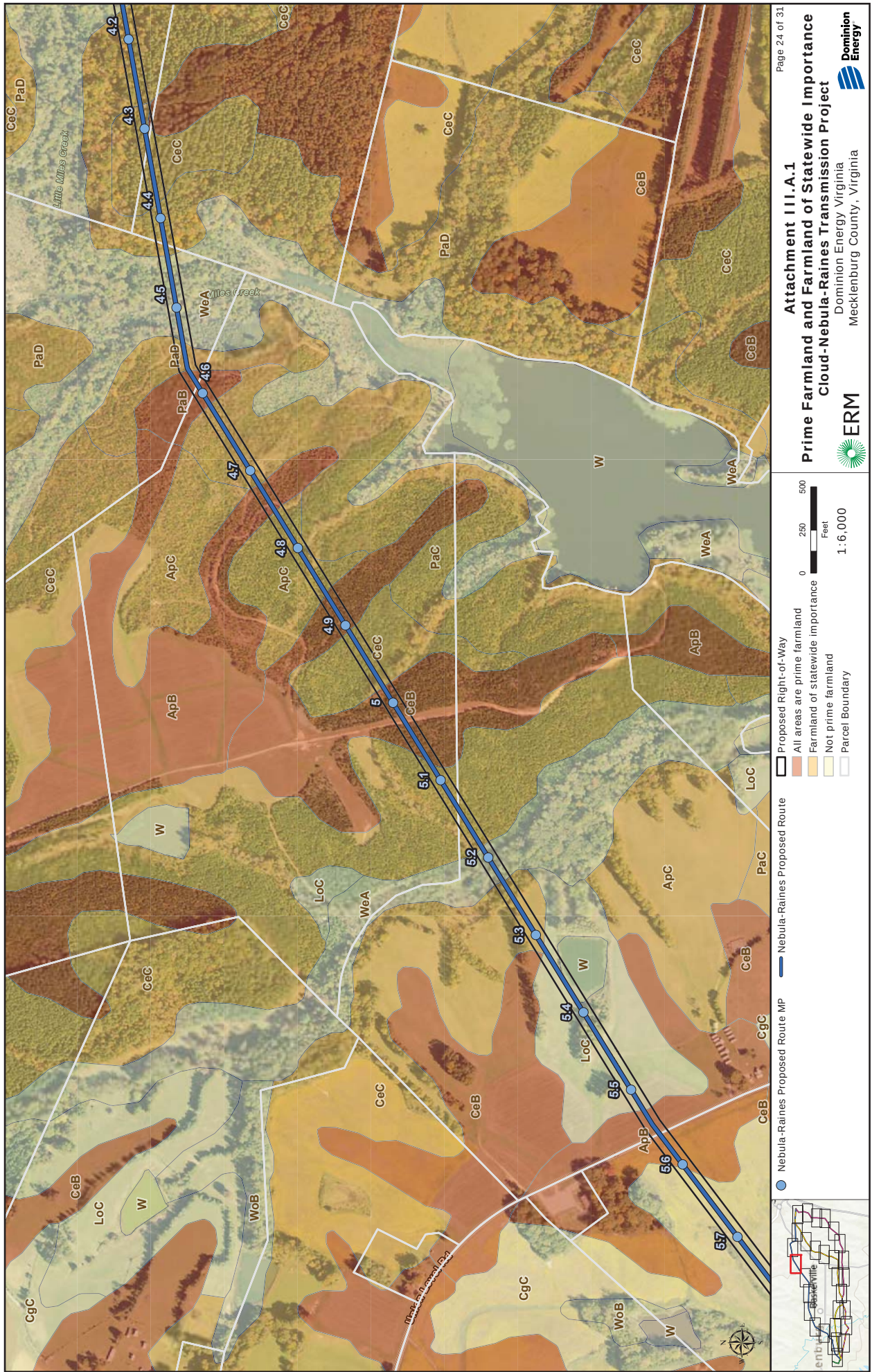


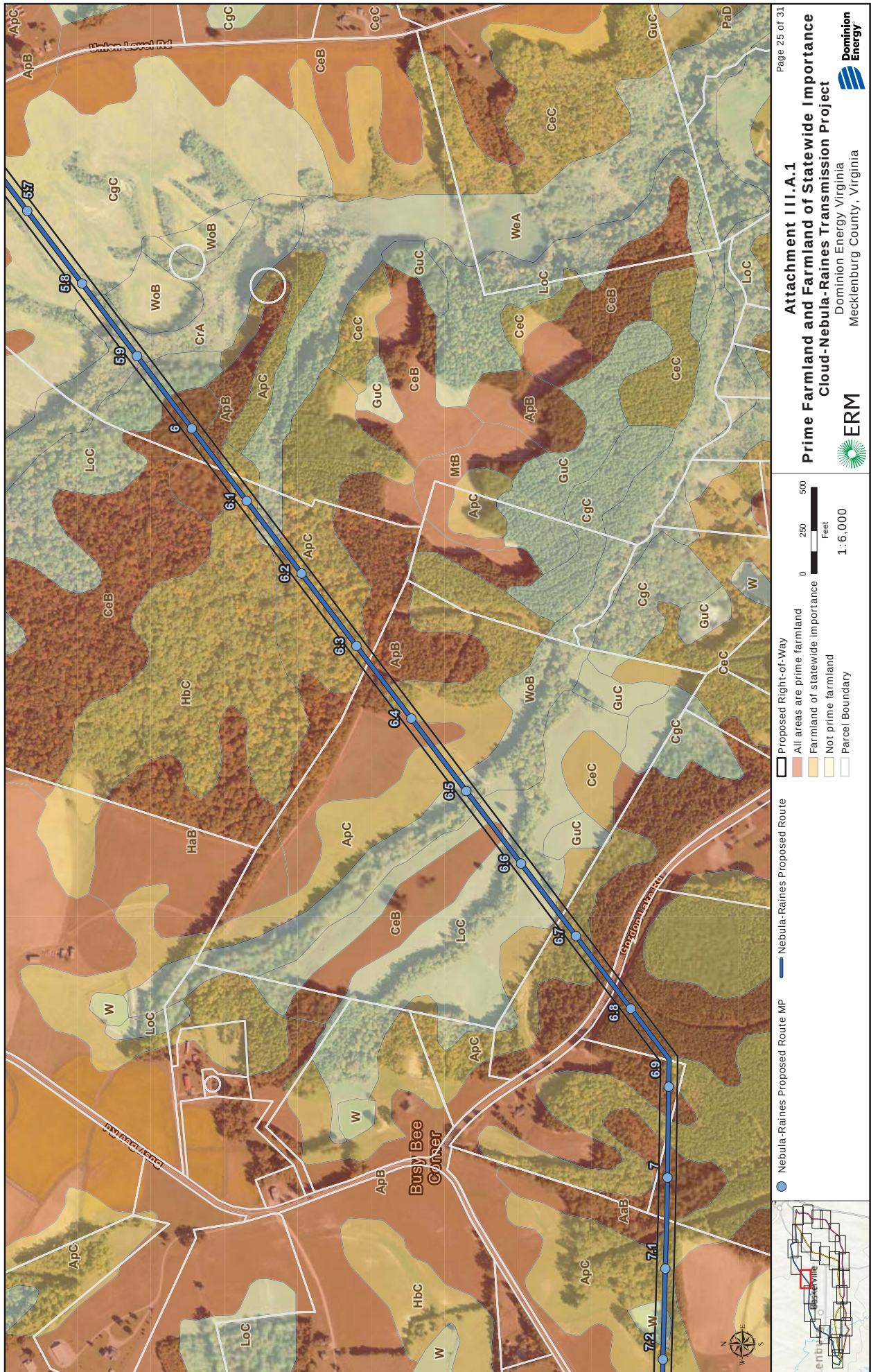


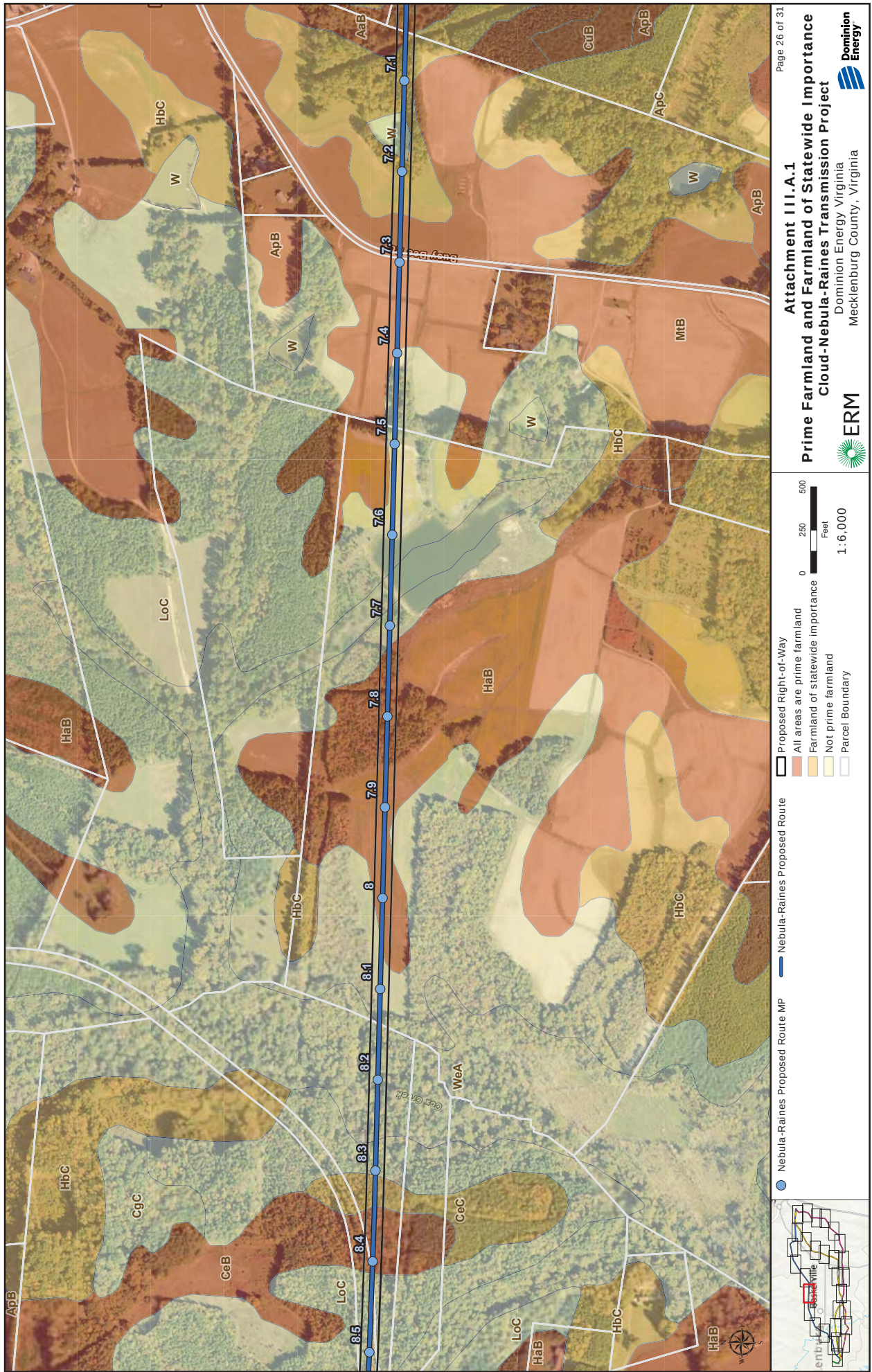


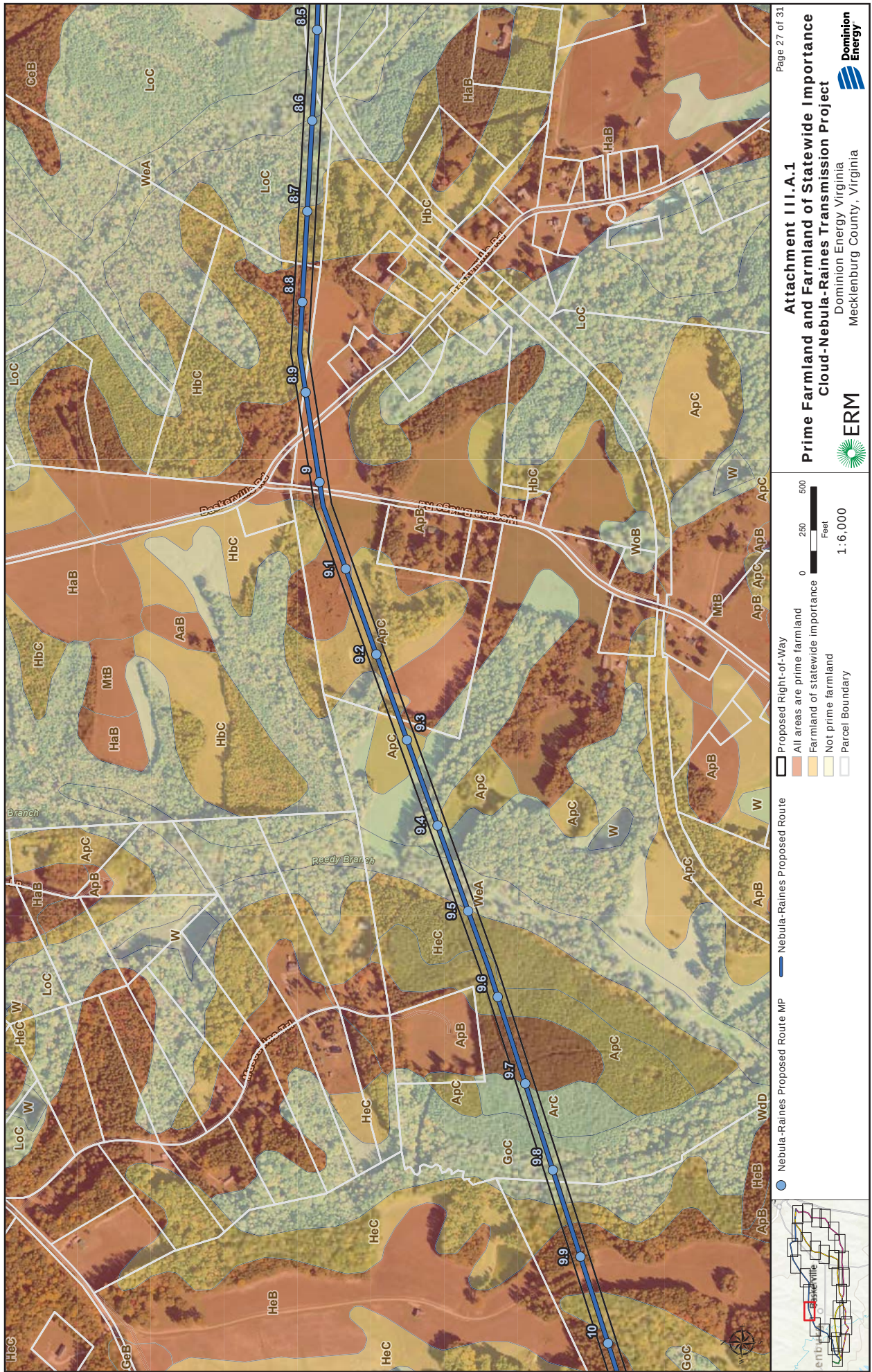


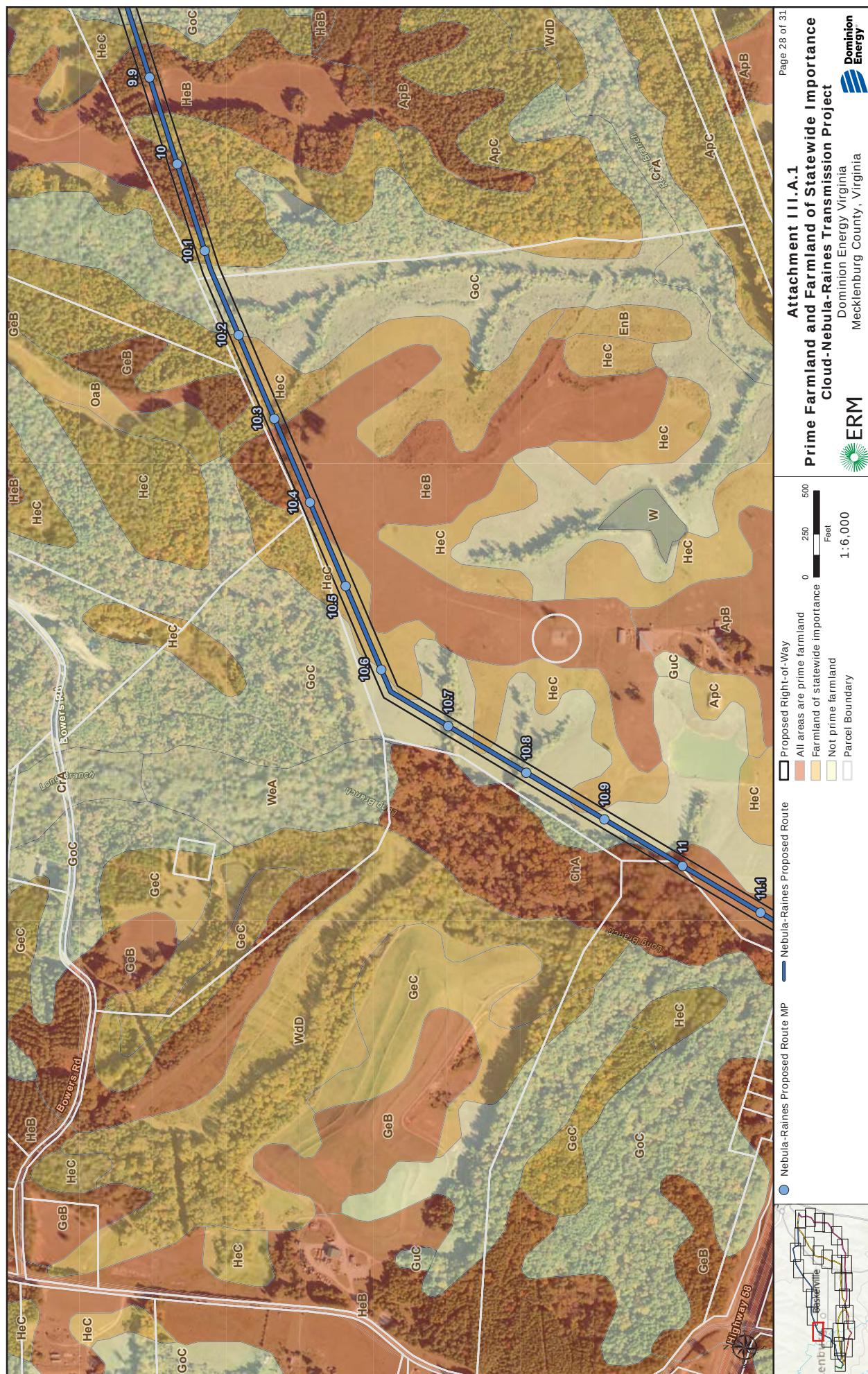




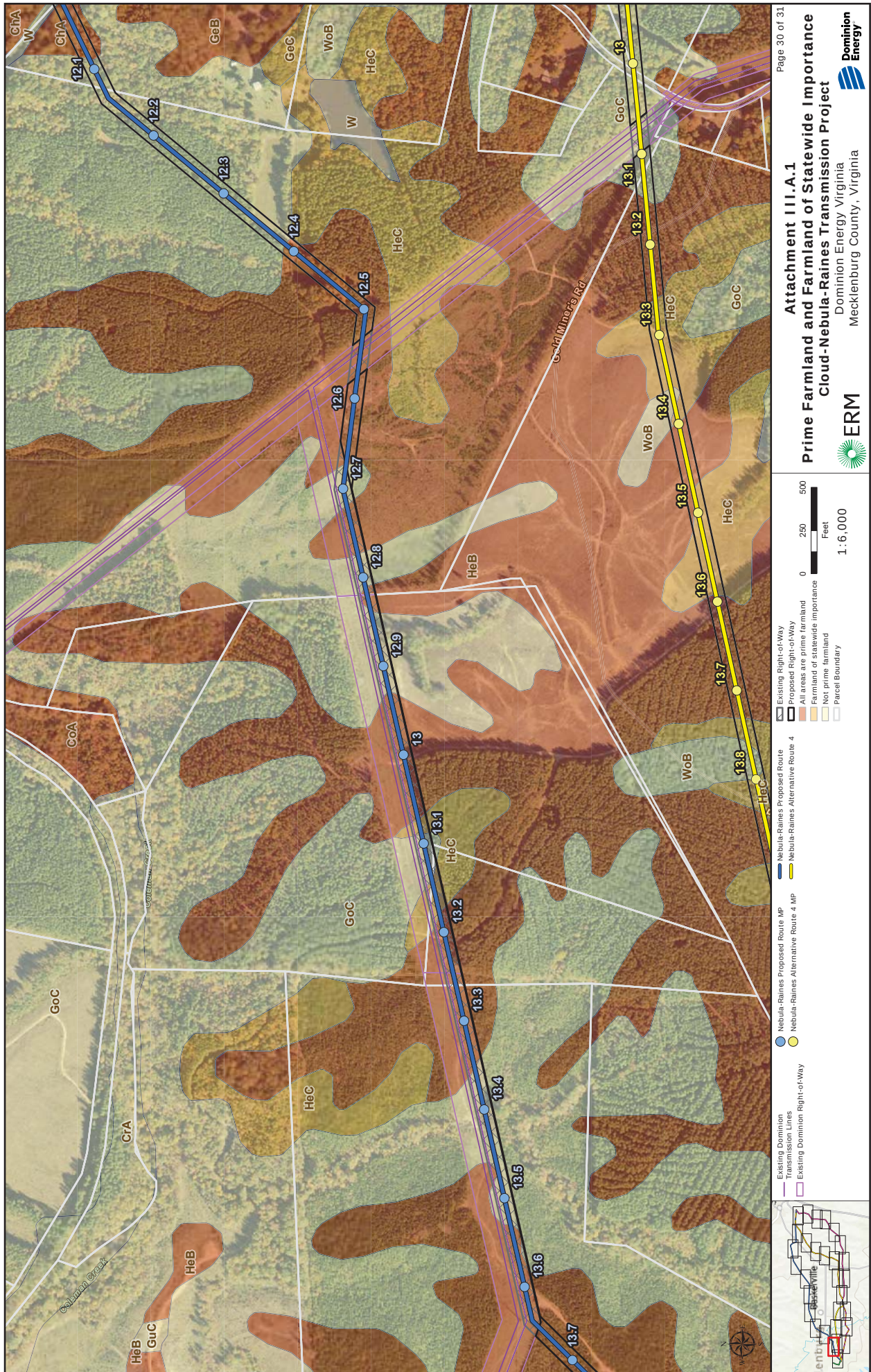


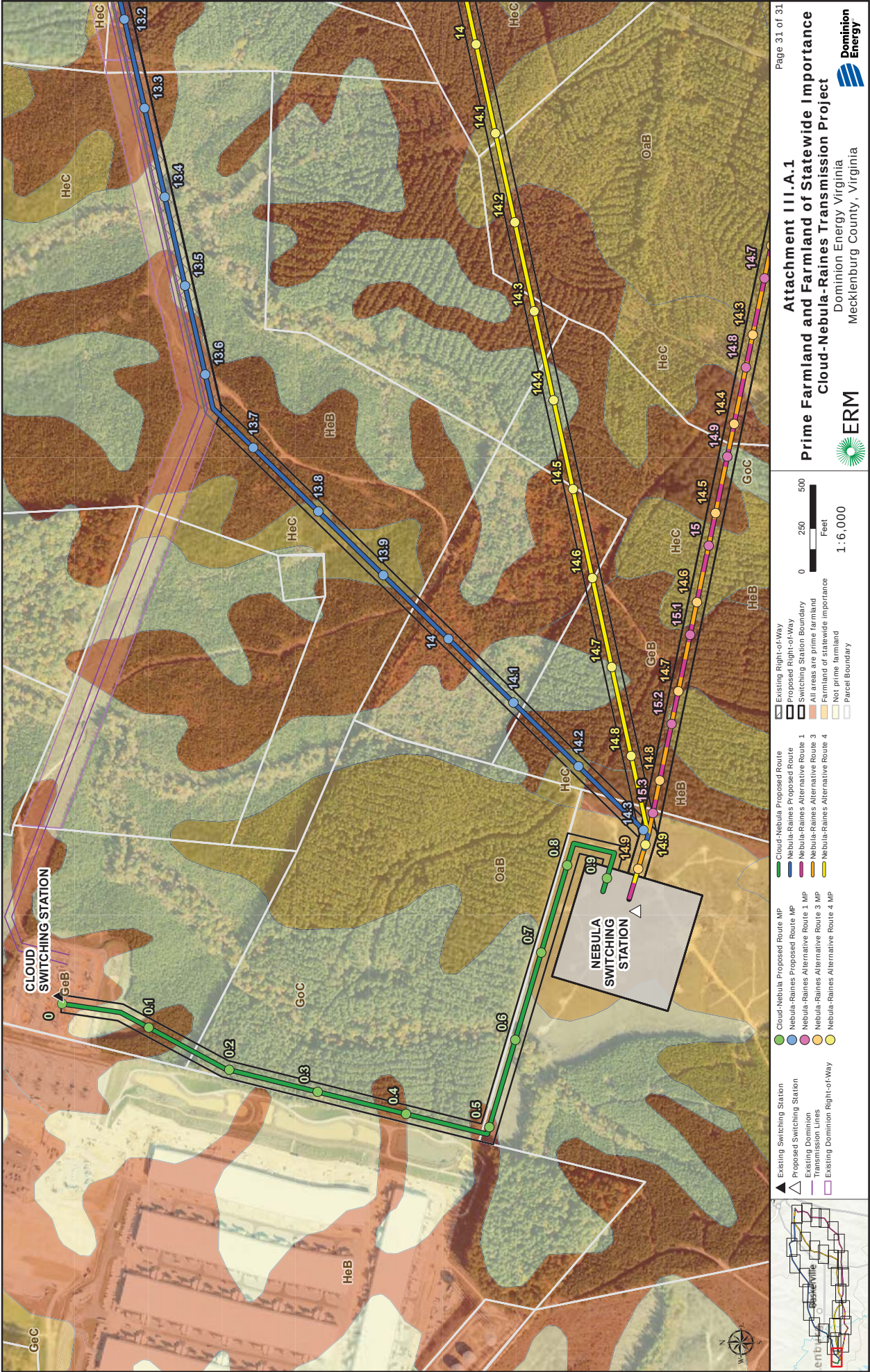












III. IMPACT OF LINE ON SCENIC, ENVIRONMENTAL AND HISTORIC FEATURES

- B. Describe any public meetings the Applicant has had with neighborhood associations and/or officials of local, state or federal governments that would have an interest or responsibility with respect to the affected area or areas.**

Response: Stakeholder Engagement

At Dominion Energy Virginia, the Company believes stakeholder engagement and meaningful public involvement is a critical component to the success of this Project. Feedback is critical as the Company considers all potential benefits and impacts of the Project.

Dominion Energy Virginia has and will continue to engage with a broad range of stakeholders that have interests across the Project components. Stakeholder engagement includes both a statewide and regional approach in the following segments: cultural and historic resource stewardship organizations; the business community and workforce organizations; the environmental community; and organizations that represent the needs of underrepresented communities. The Company also met with individual property owners and community members to address inquiries about the Project.

In March 2024, the Company launched an internet website dedicated to the Project: www.dominionenergy.com/nebula-raines. Specific details about the Cloud-Nebula-Raines Transmission Project were added to the website beginning in April 2024. The website includes a description of the proposed Project, an explanation of the need, project study area, routing options, a link to GeoVoice (an interactive mapping tool), photo renderings and simulations, and information on the Commission review process.

Beginning in May 2024, the Company commenced coordinated community and stakeholder engagement with Mecklenburg County regarding the proposed Project, including the following outreach.

- On May 6, 2024, a Project announcement postcard was mailed to approximately 1,087 residences and business within the vicinity of the Project area. A “saturation” mailing list was provided by the United States Postal Service (“USPS”) to include renters of multi-family dwellings, like apartment buildings. The postcard announced the upcoming Project and provided a brief overview. The postcard included a map of the Project study area. A July 3, 2024 mailing provided additional Project information and details of the in-person communities meetings on July 17, 2024 and August 28, 2024. On August 19, 2024, a third mailing included details of the August 28, 2024 in-person community meeting and a Project overview map of the updated routing options. Copies of the postcards and community meeting information have been available on <http://www.dominionenergy.com/nebula-raines> since prior to

the community meetings. The digital advertising campaign to build awareness and promote public events, as well as to ensure interested community members were aware that the Company would be available to discuss their interests and concerns about the Project, ran from August 6, 2024 through September 7, 2024. Through social media platforms, display advertisements, videos and newspaper ads, the Company's goal was to provide information about the alternatives for meaningful involvement among impacted communities. See Attachment III.B.1 for copies of the postcards, advertisements, and digital campaign results.

- On July 17, 2024, the Company hosted an in-person community meeting to build awareness of the Project, share preliminary routes, and address property owner concerns. There were approximately 22 attendees. The Project team attended this in-person community meeting to share information and simulations regarding the Project with the public. The community meeting was conducted in an exhibition format and the layout included Project-specific information, such as renderings of the proposed electric transmission line structures, key location photo simulations, and related informational boards. See Attachment III.B.2 for a copy of the key location photo simulations presented at the meeting. A sign-in table with two team members was located at the main entrance. A fact sheet with Project information and a QR code linking to the Project website were available as handouts.
- On August 28, 2024, the Company hosted a second in-person community meeting. The purpose of this meeting was to share the updated routing options after incorporating public input and to address property owner concerns. There were approximately 56 attendees. Photo simulations from key locations showing updated routing options (available on the Project website), which included a new Viewpoint 15 and an additional Viewpoint 19, were presented at the meeting. See Attachment III.B.3 for a copy of the key location photo simulations with these two additional viewpoints. Note that the Project team also attended this in-person community meeting to share information and simulations regarding the Project with the public.

The Company deployed an online tool called GeoVoice in July 2024 (embedded at <https://geovoice.powereng.com/dominion/Mecklenburg/#close>), which allows users to review the potential transmission routing options and to provide location-based comments to share insights. GeoVoice was first populated with routing options for the Project on July 31, 2024, and was subsequently updated with updated routing options on October 15, 2024, which are shown in Attachment III.B.4. Users do not need to register before viewing the routing details. This allowed stakeholders to provide their comments (after registering prior to routes being released) to help inform the routing process. Activity on GeoVoice includes 10 users and 10 location-based comments from users.

Environmental Justice

In addition to the outreach discussed above, the Company researched the demographics of the surrounding communities using data from the U.S. Census Bureau's American Community Survey 5-Year Estimates (2018-2022). See Section 6.7 of the Routing Study. This review revealed that nine Census Block Groups ("CBGs") are located within one mile of the Nebula-Raines Proposed and Alternative Routes and the Cloud-Nebula Proposed Route. A review of census data for several demographic characteristics identified populations within the Project study area that meet the Virginia Environmental Justice Act ("VEJA") thresholds for Environmental Justice Communities ("EJ Communities") (Va. Code §§ 2.2-234, 2.2-235).

Of the nine CBGs, five are crossed by at least one of the Project's Proposed or Alternative Routes. Each of the CBGs crossed contains populations of color and low-income populations that meet VEJA thresholds for an EJ community.

As discussed above, the Company has engaged extensively all communities within the Project study area, including people in the identified EJ Community CBGs. The Company believes that 1) its work has allowed for the fair treatment and meaningful involvement of all interested people, regardless of race, color, national origin, income, faith, or disability, and 2) the Project's Proposed Routes minimize potential impacts to EJ Communities and other populations, and will not result in a disproportionate impact on EJ Communities.

In addition to its evaluation of impacts, the Company has and will continue to engage the EJ Communities in a manner that allows them to meaningfully participate in the Project development and approval process so that the Company can take their views and input into consideration. See Attachment III.B.5 for a copy of the Company's Environmental Justice Policy.

Electric Transmission
P.O. Box 26666
Richmond, VA 23261



Learn about a new transmission line in Mecklenburg County, Virginia



SCAN HERE
TO LEARN
MORE



Investing in Our Communities

Dominion Energy image. Not project specific.



Local Power Line Project Information

Cloud-Raines 230 kV Electric Transmission Line Project

AT DOMINION ENERGY, we are committed to providing the reliable, affordable, and increasingly clean energy that powers your every day. You may be aware of previous projects in the area, and you are receiving this postcard because we are planning for a new electric transmission project in Mecklenburg County.

As data center development continues, there is a growing need for new electric infrastructure. As such, we are currently planning for a new single-circuit 230 kilovolt (kV) electric transmission line in Mecklenburg County.

HIGH-LEVEL ACTIVITIES

SUMMER 2024

At least two public meetings

FALL 2024

Submit application for approval with the Virginia State Corporation Commission (SCC)

FALL 2026

Construction to start

SPRING 2028

Project completion



SCAN HERE
TO LEARN
MORE

We are in the early design stages and want to involve you in our planning process. You're invited to provide input on the new right of way needed for this project. In the coming months, you will receive invitations to

community meetings where you will be able to review the routing options and meet with project team members.

Thank you for your patience as we work to maintain reliable service in your community.

WHAT:

This project will build a new, single-circuit 230 kV transmission line that will be approximately 14 miles long. This project does require new right of way.

WHY:

Recent data center development requires new investment in southside Virginia to support the growing electrical needs. Mecklenburg County is experiencing growth in three areas of the county, all of which require new infrastructure – South Hill/ La Crosse, Chase City, and southwest Mecklenburg. This electrical transmission line will connect the new infrastructure in the Chase City/Boydton area to the new infrastructure in the South Hill area.

WHERE:

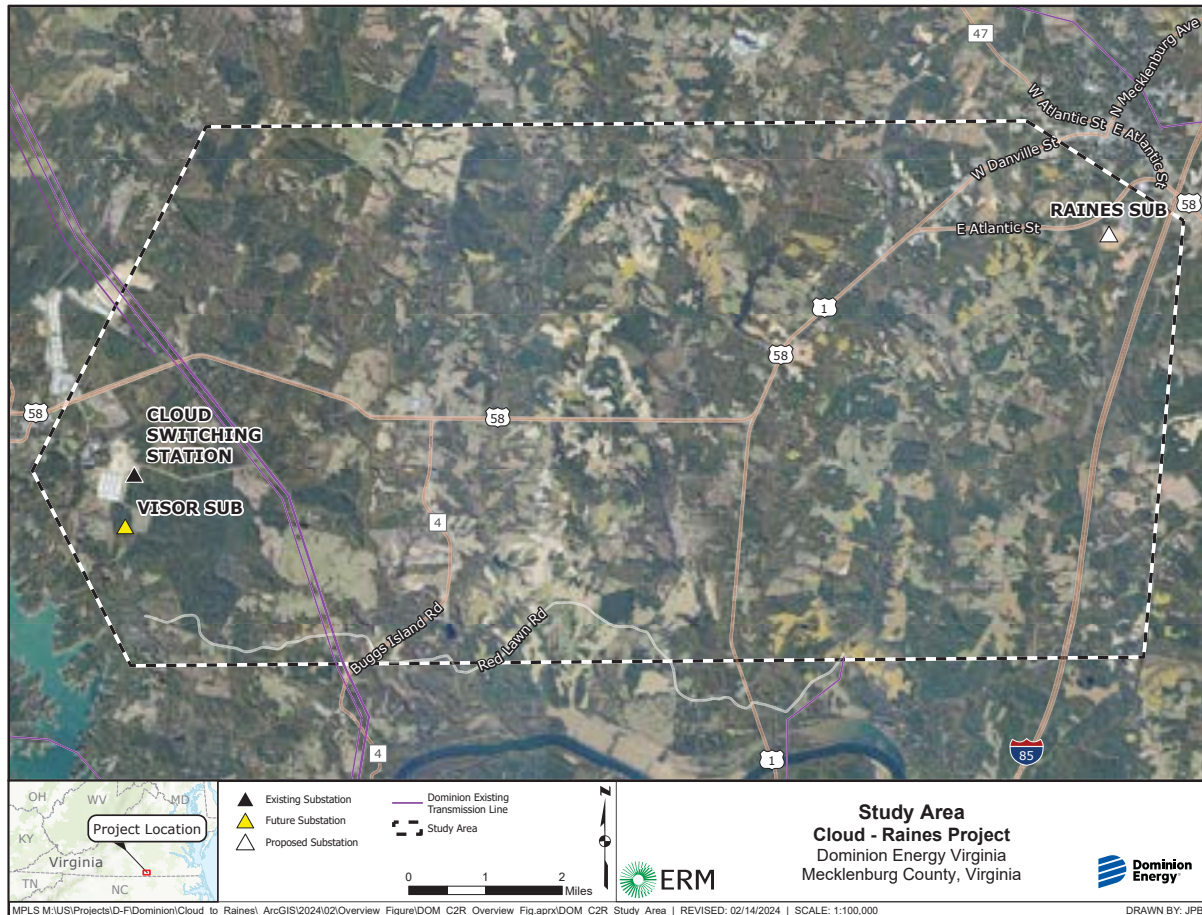
This project will start at our existing Cloud substation in Boydton, and continue to the Raines Substation, located near South Hill.

CONTACT US

WEBSITE: DominionEnergy.com/CloudRaines

CALL: 888-291-0190

EMAIL: powerline@dominionenergy.com





Dominion Energy image. Not project specific.

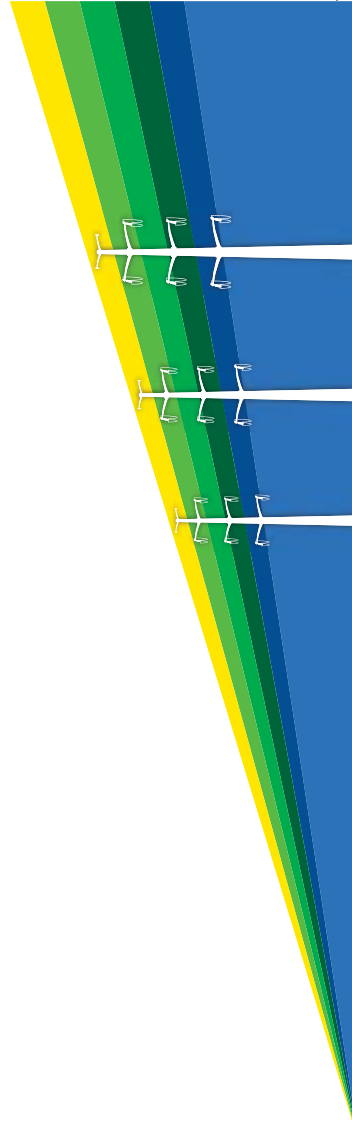


Electric Transmission
P.O. Box 26666
Richmond, VA 23261

You are invited to a Community Meeting!



SCAN HERE
TO LEARN
MORE



8/16/24 4:57 PM

Join Us at a Community Meeting

Nebula-Raines 230 kV Electric Transmission Line Project

At Dominion Energy, we are committed to keeping the communities we serve informed of projects in their area. On July 17, 2024, we held our first community meeting for the Nebula-Raines 230 kV Electric Transmission Project where we heard your feedback. We have incorporated this input into our project planning, and multiple routes are being evaluated. We will submit one proposed route with alternatives to the Virginia State Corporation Commission (SCC) for final evaluation and approval later this year.

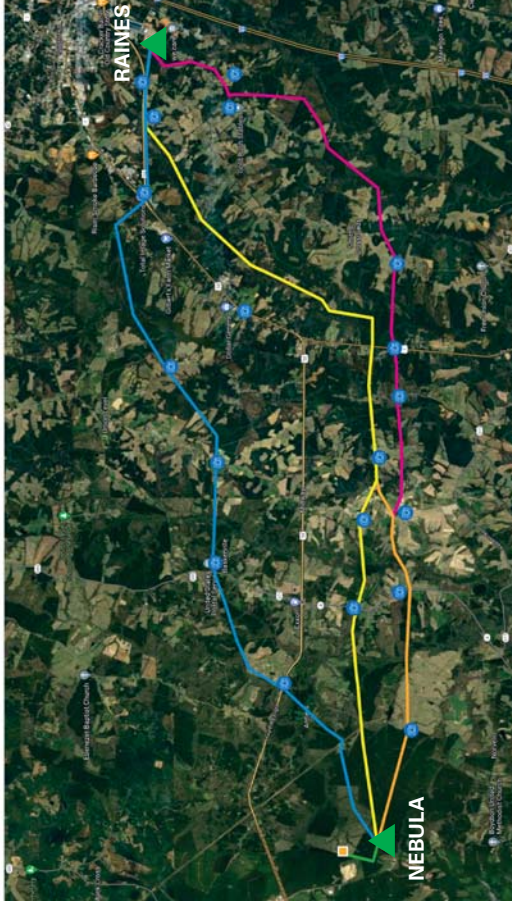


**SCAN HERE
TO LEARN
MORE**

Before the application is filed, we invite you to attend a second community meeting on Wednesday, August 28, 2024. Our subject matter experts will be available to answer your questions and photo simulation boards will be on display. We look forward to your attendance and will continue to engage the community in our project development.

Also, we welcome you to explore the Nebula-Raines Interactive Map. Please follow the QR Code to view. This tool allows you to:

- Toggle area projects on/off
- Zoom in on areas that matter to you, or search your address
- Compare photos of existing and proposed conditions along each proposed route



This map is intended to serve as a representation of the project area and is not intended for detailed engineering purposes.

Protecting the grid against natural and man-made acts is a top priority. You can learn more about our commitment to safety at powerlines101.dominionenergy.com.

MEETING DETAILS

Wednesday, August 28, 2024
5:00 p.m. to 7:00 p.m.

The Dogwood Event Venue
313 Franklin Street
South Hill, VA 23970



Potential
routes



Infrastructure
upgrades



In person
meeting

CONTACT US

Website: DominionEnergy.com/nebula-raines

Email: powerline@dominionenergy.com

Phone: 888-291-0190



Dominion Energy image. Not project specific.

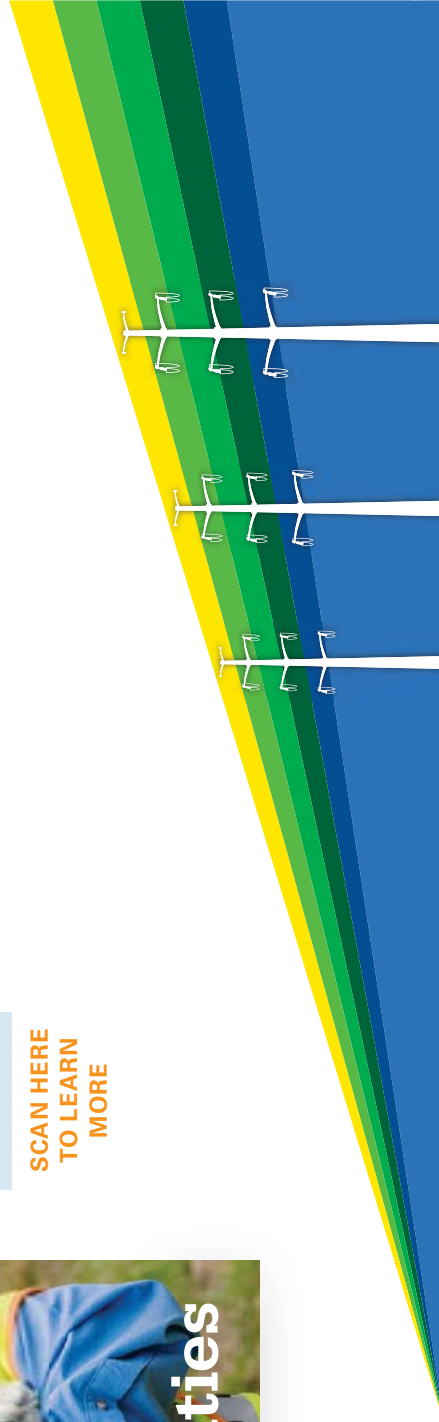


Electric Transmission
P.O. Box 26666
Richmond, VA 23261

You're Invited To A Community Meeting!
INFORMATION ENCLOSED



**SCAN HERE
TO LEARN
MORE**



Join us at our Community Meeting



Nebula-Raines (formerly Cloud-Raines) 230 kV Electric Transmission Line Project

At Dominion Energy, we are committed to providing safe, reliable, and secure energy to the communities we serve. We are dedicated to meeting our customers' needs while evaluating the impact of local economic growth that can contribute to increased electrical demand. The Nebula-Raines 230 kV Electric Transmission Project will address the increased electrical demand by constructing new 230 kilovolt (kV) transmission line on new right of way connecting new infrastructure in the Chase City/Boydton area to new infrastructure in South Hill.

This project is in the early design stages and we would like to involve you in our planning process. To learn more about this project, consider joining us at our community meetings. You will be able to review the routing options and meet with project team members. Our first meeting is in July. Once we receive your input and incorporate it into project planning, we will host another in-person meeting later this summer in August.

We look forward to your attendance and will continue to engage the community in our project development.



**SCAN HERE
TO LEARN
MORE**

Protecting the grid against natural and man-made acts is a top priority. You can learn more about our commitment to safety at powerlines101.dominionenergy.com.

CONTACT US

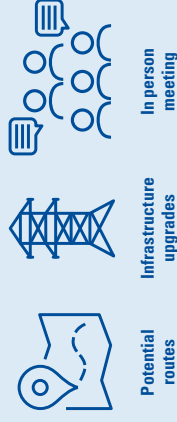
Website: DominionEnergy.com/nebula-raines
Email: powerline@dominionenergy.com
Phone: 888-291-0190

MEETINGS

Wednesday, July 17, 2024
5:00 p.m. – 7:00 p.m.

Wednesday, August 28, 2024
5:00 p.m. – 7:00 p.m.

The Dogwood Event Venue
313 Franklin Street
South Hill, VA 23970



DE Transmission

Nebula-Raines

Report Date: August 6, 2024 – September 7, 2024

DET | Nebula-Raines | 8/6/24 – 9/7/24 | Overall Report

The Nebula-Raines campaign ran on Facebook, Google and Nextdoor through 9/7/24. These campaigns were targeted at customers over the age of 25 who resided in and around the project areas in Mecklenburg County, VA.

1,787,144 impressions

of ads were delivered to target audiences.

13,639 clicks

have taken audiences to the landing pages.

85,676 video views with an average 34.26% VCR.

0.76% CTR

Most CTRs near or above benchmarks.

71,465 ad engagements

such as reactions, likes, comments, shares and saves have been made on the ads.

Notable Creative

The DET Nebula-Raines Post-Event 300x600 Display ad had the highest CTR at 3.46%, which is 592% higher than the 0.50% Display benchmark.



Notable Insights

- Facebook ads had a CTR of 1.20% and 22,935 completed video views for a 33.74% VCR.
- Nextdoor ads performed well with a CTR of 0.73%, which is 387% above benchmark.
- Google Display ads performed well with a CTR of 0.67%, which is 34% above benchmark.
- Google Video ads had 6,417 completed video views for a 36.25% VCR, which is 142% above the 15% Google VCR benchmark.

Facebook CTR Benchmark: 0.90% | Google Search CTR Benchmark: 3.17% | Google Display CTR Benchmark: 0.50% | Google Video Benchmark: 15% | Nextdoor CTR Benchmark: 0.15%

DET | Nebula-Raines | 8/6/24 – 8/14/24 | Announcement Report

The Nebula-Raines Announcement campaign ran on Facebook, Google and Nextdoor through 8/14/24. These campaigns were targeted at customers over the age of 25 who resided in and around the project areas in Mecklenburg County, VA.

564,526 impressions

of ads were delivered to target audiences.

4,118 clicks

have taken audiences to the landing pages.

24,409 video views with an average 33.16% VCR.

0.73% CTR

Most CTRs near or above benchmarks.

23,235 ad engagements

such as reactions, likes, comments, shares and saves have been made on the ads.

Notable Creative

The DET Nebula-Raines Announcement 300x600 Display ad had the highest CTR at 3.25%, which is 550% higher than the 0.50% Display benchmark.



Notable Insights

- Facebook ads had a CTR of 1.13% and 7,517 completed video views for a 34.28% VCR.
- Nextdoor ads performed well with a CTR of 0.54%, which is 260% above benchmark.
- Google Display ads performed well with a CTR of 0.59%, which is 18% above benchmark.
- Google Video ads had 578 completed video views for a 23.33% VCR, which is 56% above the 15% Google VCR benchmark.

Facebook CTR Benchmark: 0.90% | Google Search CTR Benchmark: 3.17% | Google Display CTR Benchmark: 0.50% | Google Video Benchmark: 15% | Nextdoor CTR Benchmark: 0.15%

3 January 7, 2025

 | charles ryan associates



DET | Nebula-Raines | 8/15/24 – 8/28/24 | Pre-Event Report

The Nebula-Raines Pre-Event campaign ran on Facebook, Google and Nextdoor through 8/28/24. These campaigns were targeted at customers over the age of 25 who resided in and around the project areas in Mecklenburg County, VA.

928,378 impressions

of ads were delivered to target audiences.

6,946 clicks

have taken audiences to the landing pages.

37,534 video views with an average 43.24% VCR.

0.75% CTR

Most CTRs near or above benchmarks.

30,803 ad engagements

such as reactions, likes, comments, shares and saves have been made on the ads.

Notable Creative

The DET Nebula-Raines Pre-Event 300x600 Display ad had the highest CTR at 2.73%, which is 446% higher than the 0.50% Display benchmark.



Notable Insights

- Facebook ads had a CTR of 1.78% and 12,896 completed video views for a 44.66% VCR.
- Nextdoor ads performed well with a CTR of 0.56%, which is 273% above benchmark.
- Google Display ads performed well with a CTR of 0.61%, which is 22% above benchmark.
- Google Video ads had 3,335 completed video views for a 38.51% VCR, which is 157% above the 15% Google VCR benchmark.

Facebook CTR Benchmark: 0.90% | Google Search CTR Benchmark: 3.17% | Google Display CTR Benchmark: 0.50% | Google Video Benchmark: 15% | Nextdoor CTR Benchmark: 0.15%

DET | Nebula-Raines | 8/29/24 – 9/7/24 | Post-Event Report

The Nebula-Raines Post-Event campaign ran on Facebook, Google and Nextdoor through 9/7/24. These campaigns were targeted at customers over the age of 25 who resided in and around the project areas in Mecklenburg County, VA.

294,240 impressions

of ads were delivered to target audiences.

2,575 clicks

have taken audiences to the landing pages.

23,733 video views with an average 21.18% VCR.

0.88% CTR

Most CTRs near or above benchmarks.

17,427 ad engagements

such as reactions, likes, comments, shares and saves have been made on the ads.

Notable Creative

The DET Nebula-Raines Post-Event 300x600 Display ad had the highest CTR at 3.46%, which is 592% higher than the 0.50% Display benchmark.



Notable Insights

- Facebook ads had a CTR of 0.70% and 2,522 completed video views for a 14.69% VCR.
- Nextdoor ads performed well with a CTR of 1.01%, which is 573% above benchmark.
- Google Display ads performed well with a CTR of 1.20%, which is 140% above benchmark.
- Google Video ads had 2,504 completed video views for a 38.15% VCR, which is 154% above the 15% Google VCR benchmark.

Facebook CTR Benchmark: 0.90% | Google Search CTR Benchmark: 3.17% | Google Display CTR Benchmark: 0.50% | Google Video Benchmark: 15% | Nextdoor CTR Benchmark: 0.15%

Summary:

- The Nebula-Raines Post-Event 300x600 Display ad was the highest-performing ad with a CTR of 3.46%.
- Females 55-65+ were the top engagers within both the Facebook and Google campaigns.
- Nextdoor was the top-performing platform for the campaign and ended the campaign with a CTR 387% over the 0.15% Nextdoor benchmark.
- Video ads performed well in this campaign with 85,676 video views. There were 29,352 completed video views across the platforms for a total VCR of 34.26%.
- The energy industry information, electricity provider and energy management audience segments had the highest CTRs on Google.

January 7, 2025

Platform Benchmarks:
Facebook CTR Benchmark: 0.90% | Twitter CTR Benchmark: 1.11% |
LinkedIn CTR Benchmark: 0.26%

 | charles ryan associates

 **Dominion
Energy**

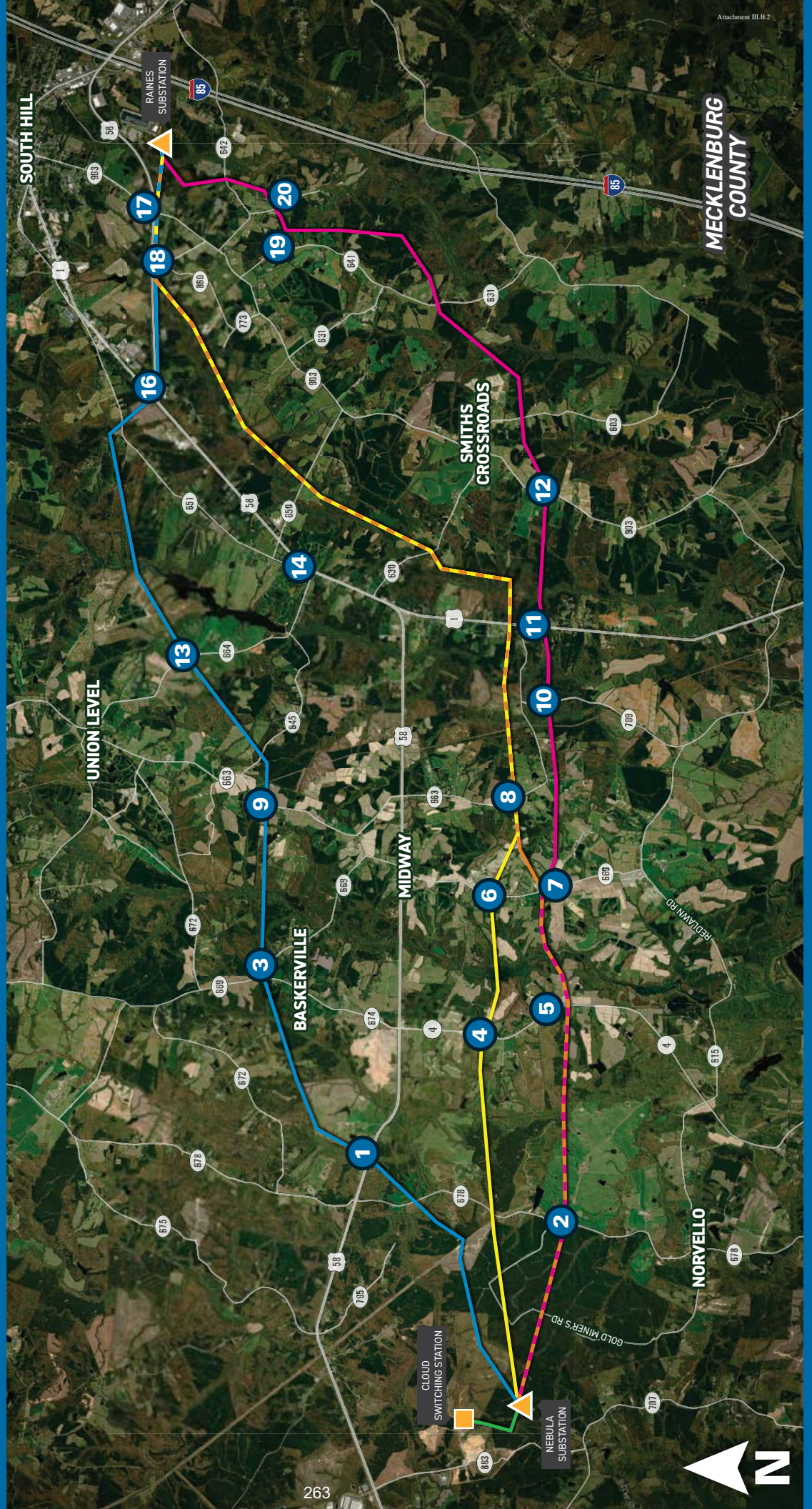
NEBULA TO RAINES

Transmission Line Project

Photo Location Map



- 1 Viewpoint Location
- Proposed Substation
- Proposed Switching Station
- Nebula to Cloud Route 1
- Route 1
- Route 3
- Route 4
- Route 5

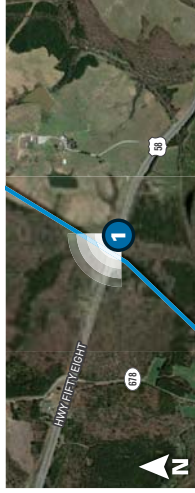


NEBULA TO RAINES

Transmission Line Project

Viewpoint 1

Date: 05/20/2024 Time: 12:50 pm Viewing Direction: Northwest
1 Viewpoint Location — Route 5



264

EXISTING CONDITIONS



PROPOSED CONDITIONS



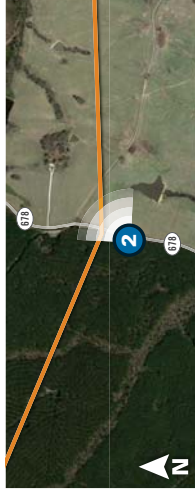
Photo simulations are for discussion purposes only. Final design is subject to change pending public, engineering, and regulatory review.

NEBULA TO RAINES

Transmission Line Project

Viewpoint 2

Date: 05/21/2024 Time: 12:34 pm Viewing Direction: Northeast
2 Viewpoint Location Route 3



265

EXISTING CONDITIONS



PROPOSED CONDITIONS



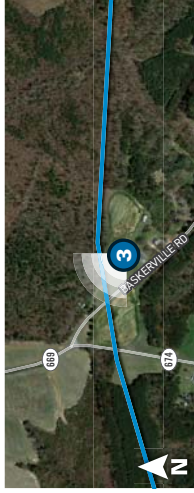
Photo simulations are for discussion purposes only. Final design is subject to change pending public, engineering, and regulatory review.

NEBULA TO RAINES

Transmission Line Project

Viewpoint 3

Date: 05/20/2024 Time: 1:59 pm Viewing Direction: Northwest
3 Viewpoint Location — Route 5



266

EXISTING CONDITIONS



PROPOSED CONDITIONS



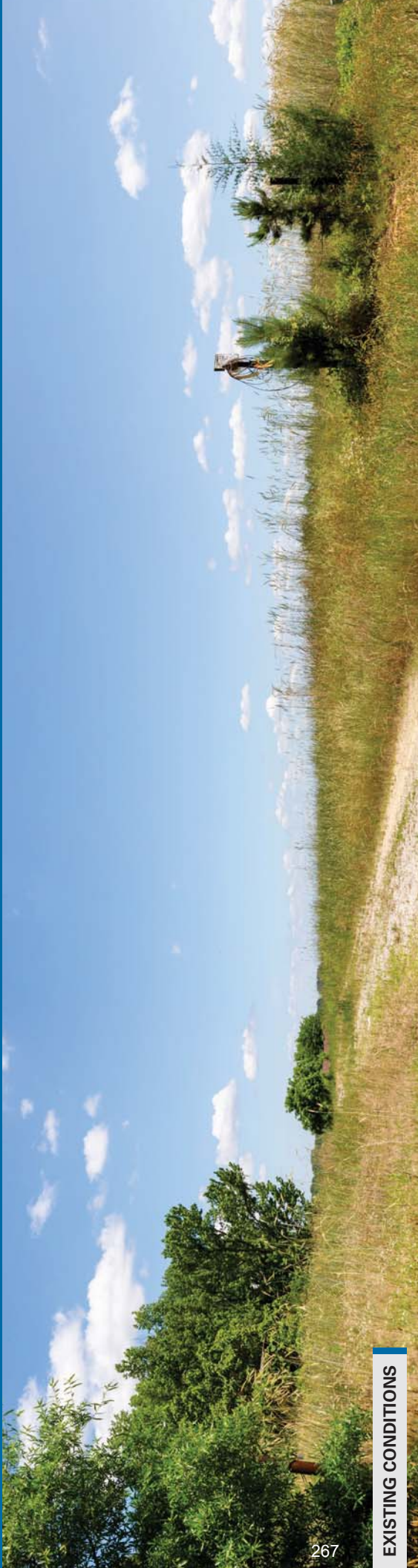
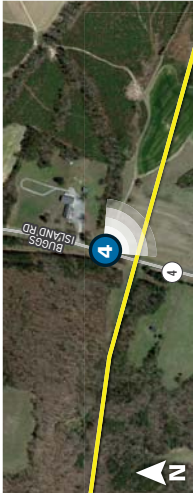
Photo simulations are for discussion purposes only. Final design is subject to change pending public, engineering, and regulatory review.

NEBULA TO RAINES

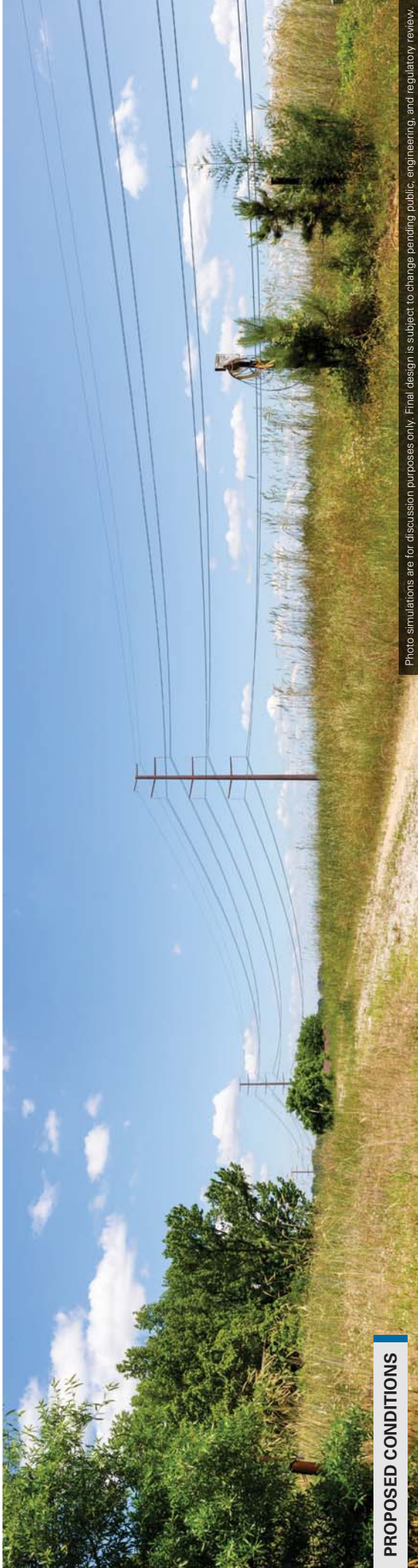
Transmission Line Project

Viewpoint 4

Date: 05/21/2024 Time: 1:27 pm Viewing Direction: Southeast
4 Viewpoint Location — Route 4



EXISTING CONDITIONS



PROPOSED CONDITIONS

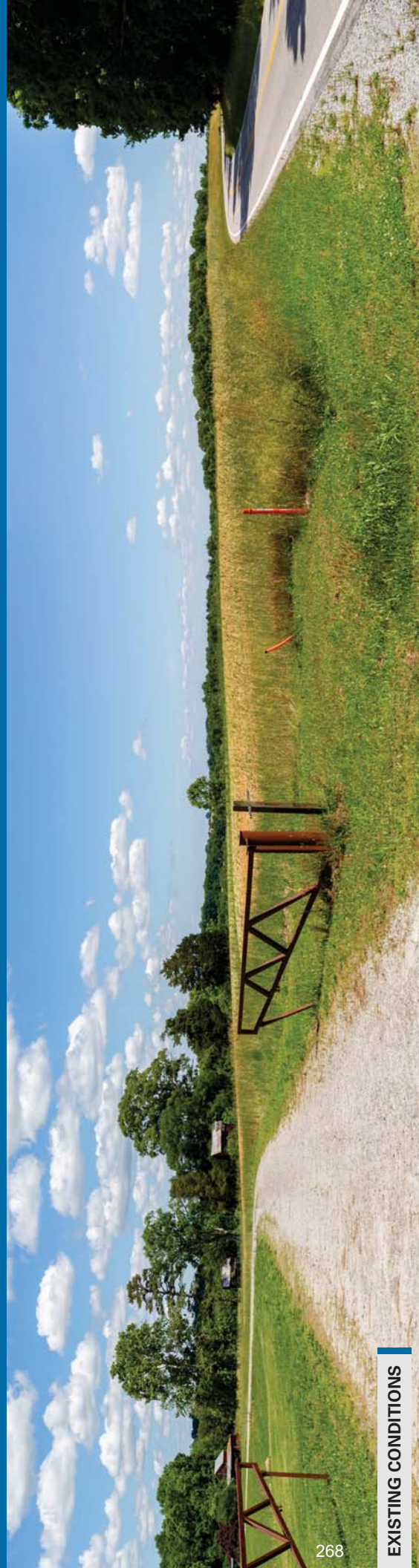
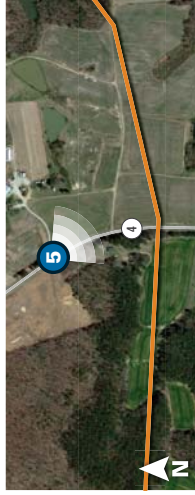
Photo simulations are for discussion purposes only. Final design is subject to change pending public, engineering, and regulatory review.

NEBULA TO RAINES

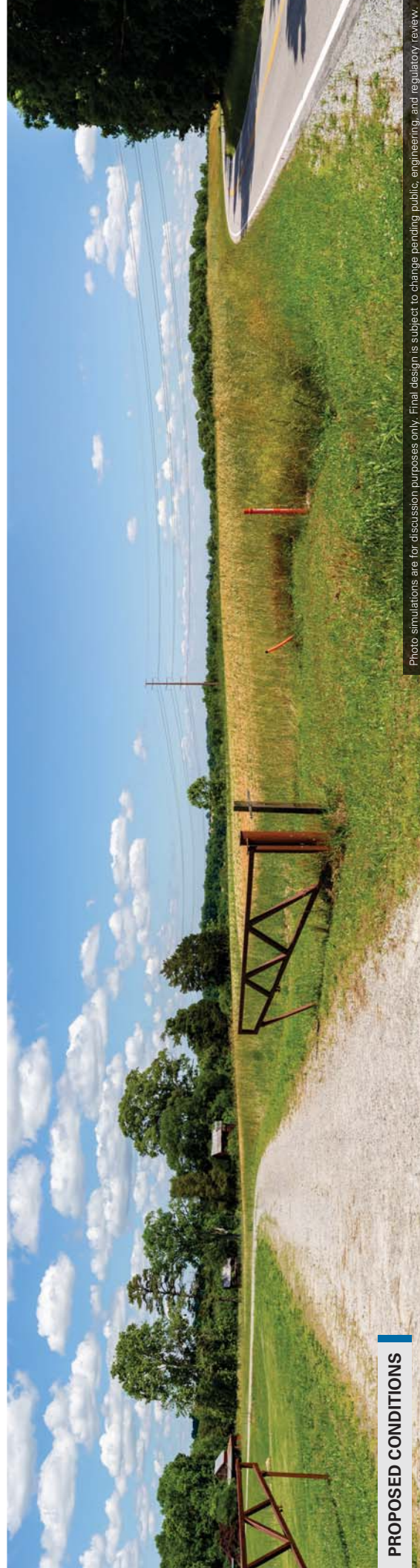
Transmission Line Project

Viewpoint 5

Date: 05/21/2024 Time: 1:42 pm Viewing Direction: Southeast
Viewpoint Location Route 3



EXISTING CONDITIONS



PROPOSED CONDITIONS

NEBULA TO RAINES

Transmission Line Project

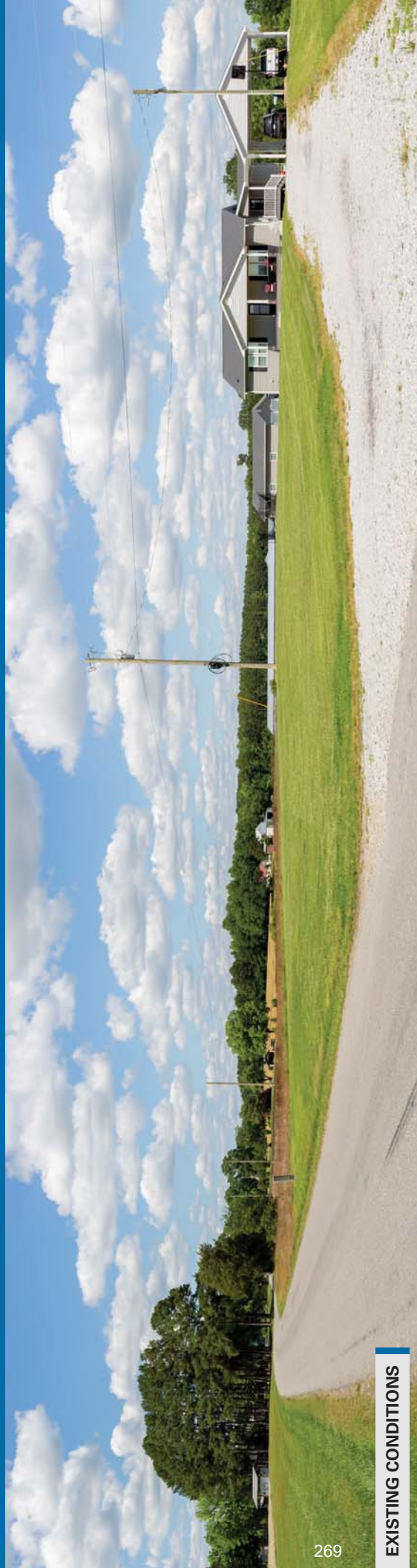
Viewpoint 6

Date: 05/21/2024 Time: 2:38 pm Viewing Direction: Northeast
Viewpoint Location — Route 4



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EXISTING CONDITIONS



PROPOSED CONDITIONS

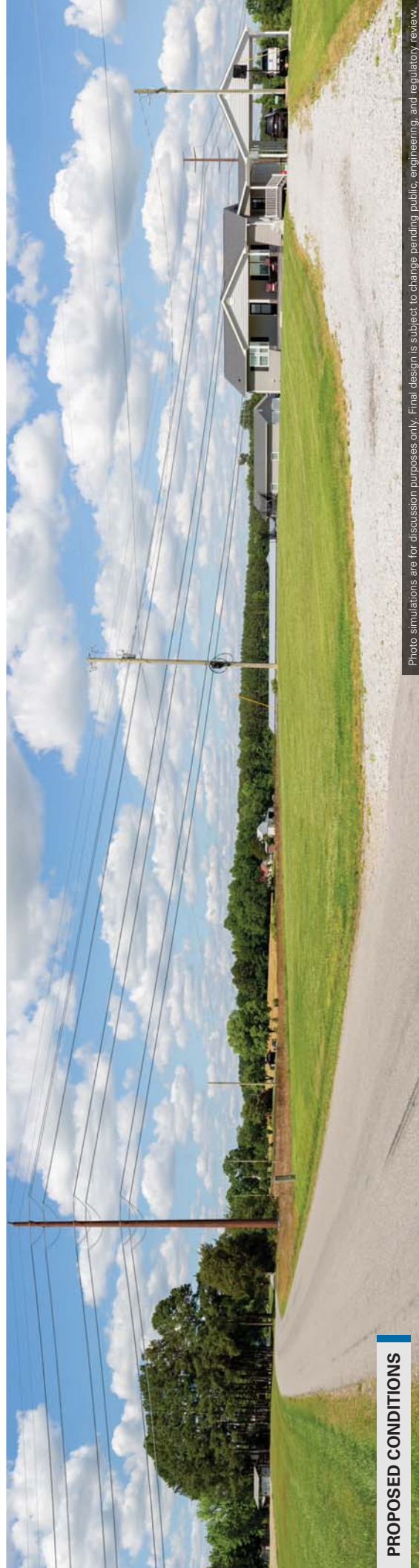


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